



City of Westminster

Senior Public Health Strategist

What we value at Westminster

Westminster City Council believes in creating a City for All where people are born into a supportive and safe environment, grow and learn throughout their lives, build fantastic careers in world-leading industries, have access to high quality, affordable homes and retire into the community with dignity and pride.

We work together to adapt to the changing needs of our communities – resulting in a dynamic atmosphere where ambition, diversity and creativity are celebrated.

Westminster City Council has Bi-Borough working arrangements with the Royal Borough of Kensington and Chelsea for the provision of some services. Under S113 of the Local Government Act 1972 you may be required to act on behalf of one or both of these boroughs. This may mean that the location of your employment will vary.

Our culture

At Westminster we have a culture of openness, transparency and integrity – where everyone has the opportunity to thrive and develop to be the very best.

The Westminster Way is the council's commitment to our staff and is underpinned by three pillars:

- **Personal development:** Everyone has talent. We want everyone to thrive at Westminster and so we take the time to nurture talent – coaching and mentoring our people to be the very best.
- **Value our people and diversity:** Everyone is valued. We embrace our differences, to bring new perspectives to the future challenges of our city.
- **The Westminster Way of working:** Everyone is a leader. At Westminster we encourage everyone to develop themselves to have a growth mindset and an outward looking approach to provide the best service to our residents, businesses and visitors. We champion modern and agile working and an open and transparent outlook to the way we work.

In order to do the very best for our communities, we believe that our workforce should be representative of the people we work on behalf of, our residents. That's why at Westminster we celebrate and embrace our differences.

	<p>We are passionate about creating a workplace where all can thrive, and where every single person has the opportunity to develop, grow and to be valued for their contribution.</p>
<p>Portfolio/responsibilities of this role</p>	<p>As a Senior Public Health Strategist you will have the opportunity to lead on delivering programmes of work to protect and promote the health and wellbeing of residents and tackle inequalities.</p> <p>The role will involve:</p> <ul style="list-style-type: none"> • Enabling the effective utilisation of public health specialist skills (e.g. epidemiology), knowledge and public health grant funding to improve priority population health issues. • Use programme and project management techniques to drive and oversee delivery of joint work programmes. • Developing and sustaining effective and productive partnerships and proactively identifying synergies between public health priorities and other departments priorities. • Preparing and presenting high quality reports, programme plans, options appraisals, business cases and briefings for Cabinet Members, the Senior Management Team, and other committees and groups as necessary. • Updating, learning and keeping abreast of developments relevant to your portfolio, including legislation, guidance, new policies and best practice. • Contributing to wider Public Health and partner department/ organisations’ strategic planning, providing input and support in agreement with line manager. • Proactively seek opportunities to build the capacity and capability of staff, colleagues, and service providers to support residents to improve health and well-being. • Work with performance colleagues to measure Public Health Impact of their portfolio’s activity. • Proactively work to reduce health inequalities. <hr/> <p>Budget Responsibilities - £500,000</p> <p>Staffing £0</p> <p>Procurement £0</p> <p>Other £15k</p>
<p>What do we expect this role to achieve?</p>	<p>Senior Public Health Strategists develop, manage and review projects/programmes that contribute to the delivery of the council’s objectives and priorities, in particular improving health outcomes and addressing health inequalities.</p> <p>They lead by example in modelling and embedding the council’s values and behaviours, working collaboratively with colleagues, partners and other stakeholders to help build a sustainable highly</p>

	<p>effective organisation and develop our reputation as a successful council delivering great value for its residents.</p> <p>They will work across teams to deliver tangible public health outputs and do this in close liaison with the Deputy Director of Public Health and the Programme and Resource Manager.</p> <p>The post-holder will work to ensure effective utilisation of Public Health skills and funding across the councils to help embed public health principles and activities in key aspects of council activity, services and commissioning.</p> <p>The post-holder will build strong relationships with the senior management teams and other relevant stakeholders, coaching, advising and respectfully challenging thinking to drive the public health priorities within other council services or partner organisations.</p>
Band/Salary range	Band 4
Work style	Agile
Your manager & team	<p>Reports to Deputy Director of Public Health.</p> <hr/> <p>Direct Reports: 1 Temp/ graduate managed per annum:</p>
Experience	<ul style="list-style-type: none"> • Experience (≥ 3 years) of working within an NHS, local authority or other relevant setting in a public health role (Essential) • Experience of conducting health needs assessment through the collation, analysis and interpretation of key public health data, information and evidence (Essential) • Experience of undertaking evaluations to effectively measure the outcome and benefit of public health interventions (Essential) • Experience of using project management skills to take a piece of work through the project management cycle from a vision to an outcome (Essential) • Experience of working independently with limited supervision (Essential) • Experience in managing internal and external stakeholders at senior levels and facilitating/leading meetings.(Essential) • Experience of using evidence and intelligence to identify, propose and implement service improvements and/or financial efficiencies (Essential) <p>Experience of change management and/or working with groups to facilitate buy-in and ownership (Desirable)</p> <p>Experience of strong relationship building and influencing with senior stakeholders. (Desirable)</p>
Skills	<ul style="list-style-type: none"> • Knowledge of best practice public health in local contexts (Essential) • Knowledge of the public health system in London (Desirable)

	<ul style="list-style-type: none"> • Awareness of the political, economic, financial and organisational complexities of local government and the NHS (Essential) • Knowledge of the local government improvement agenda including council performance management functions and improvement methodologies (Desirable) • Understanding of the commissioning process, demonstrated by an ability to describe the complexities of the commissioning cycle and public health's role within this (Essential) • Ability to quickly assimilate a wide range of information (Essential) • Ability to undertake robust and accurate quantitative analysis, to analyse the results and to use the findings to develop coherent arguments and proposals (Essential) • Ability to think independently and creatively. Able to argue for solutions on the basis of evidence and to scrutinise and challenge accepted ideas (Essential) • Ability to provide and receive highly complex, sensitive, or contentious information, and manage difficult conversations with tact, diplomacy and political awareness (Essential) • High standard of communication skills, demonstrated by the ability to present complex oral and written information, in a variety of formats to a variety of audiences (Essential) • High standard of report writing skills, demonstrated by the ability to write and contribute to reports of varying length and complexity, for a variety of audiences, in a format where implications of the report are fully understood and inform strategic decision making. (Essential) • Ability to work in partnership with other organisations and develop trusting relationships, consolidating different perspectives, identifying areas of mutual interest and agreeing joint objectives (Essential) • Excellent time management and prioritisation skills, demonstrated by the ability to use own initiative to manage a number of projects simultaneously, ensuring planning, organising and prioritising work load to meet project deadlines and deliver agreed objectives within budget (Essential). • Ability to anticipate barriers to delivery and identify innovative ways for overcoming these (Essential) • Ability to work in an uncertain and evolving environment (Essential) • Strong IT skills (excel, word, powerpoint, outlook) (Essential) • Commitment to excellent public services (Essential) • A 'can do' attitude focused on solutions (Essential) • Demonstrates honesty and integrity and promotes organisational values (Essential) <p>Qualifications</p> <ul style="list-style-type: none"> • High level qualification in Public Health or equivalent experience (Essential) • Relevant project management qualification/accreditation (Desirable)
<p>Corporate standards</p>	<ul style="list-style-type: none"> • Resources / Financial management We expect you to manage delegated budgets, funding and resources in line with our processes and our Westminster Way • Values and behaviours

Our values and behaviours are at the heart of everything we do. We expect you to work in this Westminster Way empowering, engaging and encouraging your teammates to deliver our corporate vision.

- **Compliance**

We expect you to ensure legal, regulatory and policy compliance in area of your specialism, identifying opportunities and risks and escalate/report where appropriate.

- **Equality and diversity**

We value equality and diversity as a city council and we want you to support and promote this in your day-to-day work.