



## **Neighbourhood Area Designation Notice**

Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act (2011)) provides a local planning authority the power to designate an area as a neighbourhood area.

Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;

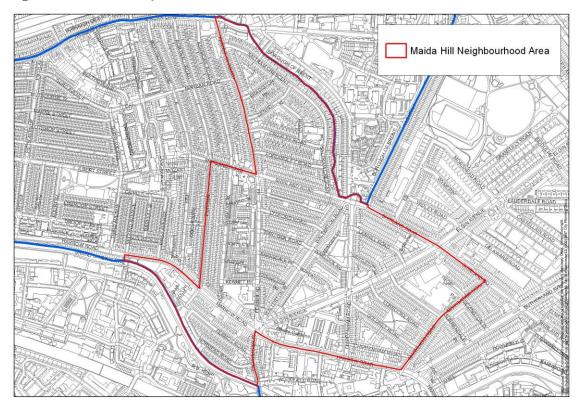
- the name of the neighbourhood area
- a map which identifies the area; and
- the name of the relevant body who applied for the designation.

## Neighbourhood area application

Name of neighbourhood area	Maida Hill
Name of applicant	North Paddington Society
Representation period	24 <sup>th</sup> June and 2 <sup>nd</sup> August 2013

## Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 10 January 2014 by its Cabinet Member for The Built Environment, has designated the Maida Hill Neighbourhood Area as applied for. The boundary of the area is shown edged red on the map below.



## Reasons for decision:

The designated Maida Hill Neighbourhood Area represents an area that exhibits a range of shared characteristics. It is a recognised geographic area based on the established Harrow Road electoral ward. No objections were received during its respective period for representations. Designation as a neighbourhood business area is not considered to be applicable in this instance due to the predominance of residential uses in the area.

Rosemarie MacQueen

Strategic Director Built Environment

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