



Neighbourhood Area Designation Notice

Section 61G of the Town and Country Planning Act 1990 (as inserted by Schedule 9 Part 1 of the Localism Act (2011)) provides a local planning authority the power to designate an area as a neighbourhood area.

Under The Neighbourhood Planning (General) Regulations 2012 Part 2 Regulation 7 a local planning authority must publish on their website, and in such other manner as they consider is likely to bring the designation to the attention of people who live, work or carry on business in the neighbourhood area;

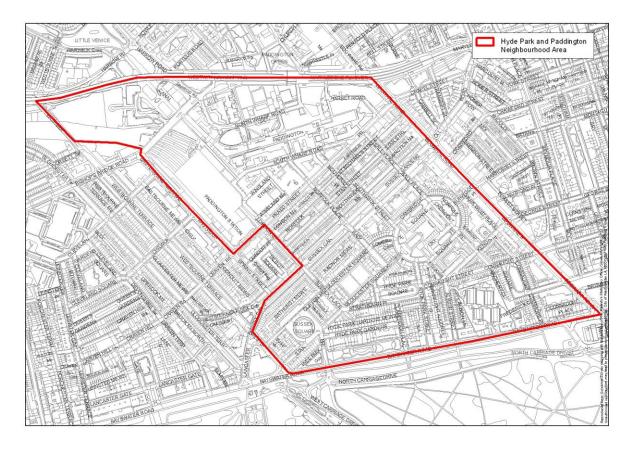
- the name of the neighbourhood area
- a map which identifies the area; and
- the name of the relevant body who applied for the designation.

Neighbourhood area application

Name of proposed neighbourhood area	Hyde Park and Paddington
Name of applicant	Hyde Park Estate Association, the Paddington Business Improvement District and the Paddington Waterside Partnership.
Representation period	20th May - 28th June 2013

Neighbourhood area designation

Notice is hereby given that Westminster City Council, through a decision made on 28 March 2014 by its Cabinet Member for The Built Environment, has designated the Hyde Park and Paddington Neighbourhood Area with revisions to the north-western and south-western boundaries. The boundary of the area is shown edged red on the map below.



Reasons for decision:

The designated Hyde Park and Paddington neighbourhood area was strongly supported during its relevant period for representations. These representations originated from throughout the proposed neighbourhood area, including from within the Paddington Basin area. Whilst analysis of the neighbourhood area does reveal differentiation between the Paddington Basin area and Hyde Park Estate area to the south, it is accepted that there is a greater connection and degree of permeability between these two areas at Praed Street via the interconnecting thoroughfares of London Street, Norfolk Place, and Sale Place, and therefore appropriate that these are designated within a single neighbourhood area.

A minor revision has been made to the north-west section of the area (Bishops Bridge Road/Westbourne Terrace) to take into account the designated South East Bayswater Neighbourhood Area (January 2014). A further revision has been made to include the currently 'unclaimed' parcel of land at the south west section of Sussex Gardens, and Bathurst Mews.

Designation as a neighbourhood business area is considered to be applicable in this instance, due to the business nature of the area as a whole, and in particular within the Paddington Opportunity Area.

Rosemarie MacQueen

Strategic Director Built Environment

2 A Mar Choen