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То:	Neighbourhood, Planning: WCC
Subject:	Fitzrovia West (FitzWest) Neighbourhood Plan
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I'm writing to support this. I'm a resident, who also worked in the area. It's important for us to have this Plan, in an area of too many expensive developments and too little affordable housing. This historical area has always had a diversity of residents and we want this to continue.

We have virtually no green space, so proposals for green walls, play streets, 'garden' areas (eg Market Place) are very welcome and much needed.

At this time, we worry about our small businesses, many have been in the area for years (eg restaurants). We need to ensure they can thrive again and that a proper mix of offerings exists (ie, not 10 hairdressers together). We also need to protect our street frontages so that Fitzrovia West does not become an area of dismal or anonymous architecture.

Air quality is a priority, FitzWest has a number of sensible proposals re traffic flow, cycle lanes, walking spaces, etc. The area needs a formal Neighbourhood Plan, with access to CIL and WCC initiatives - more now than ever,

Sincerely, Sharon Banoff