

Your car idling
produces up to

150 balloons of exhaust

emissions containing harmful
chemicals like cyanide, NOx
and PM2.5 **every minute.**



Car idling
contributes to
premature deaths
and unnecessary
health issues in
Westminster.



Turning off your
engine could help
children's health,
reduce asthma,
heart disease and
lung cancer.



Idling wastes fuel
and money as
well as increasing
wear and tear on
your engine.

Everyone is affected. By making this small change
you will make a big difference.

Sign our **#DontBeIdle** pledge and help improve
air quality in the city.

#DontBeIdle

westminster.gov.uk/dont-be-idle



City of Westminster