

# THE WESTMINSTER REPORTER

## Advertising Ratecard

Promote your product or service to the 240,000 people who live in the City of Westminster by advertising in the Westminster Reporter.

The magazine is published five times a year by Westminster City Council and includes news and information about local services, national issues, events and offers.

There is a circulation of 121,000 copies direct mailed by Royal Mail to every household in Westminster.



Please email [cappleby@westminster.gov.uk](mailto:cappleby@westminster.gov.uk) for further information or to book.

### Rates

Series discounts available upon request

LOCATION	RATE
Inside back cover	£2,500
Outside back cover	£2,750
Inside front cover	£2,500
Full page run of press	£2,000
Half page run of press	£1,250
Quarter page run of press	£700

### Artwork specifications

SPACE	DIMENSIONS
Full page	210mm x 265mm (+3mm bleed)
Half page	196mm x 123mm (landscape) 95mm x 250mm (portrait)
Quarter page	95mm x 123mm (portrait)

### Publication dates

The Westminster Reporter is published in March, June, September and December. The artwork deadline is one month prior to publication.

**Artwork:** Please submit as InDesign, Photoshop or Illustrator high resolution PDFs or EPS, TIFF or JPEG graphic files. Fonts should be embedded or converted to outline.

**Images:** Must be of high resolution (300dpi+).

**Colour:** CMYK

**Files:** Please submit artwork to [cappleby@westminster.gov.uk](mailto:cappleby@westminster.gov.uk) by email or online transfer.