Harrow Road Ward Profile
2018

City of Westminster

About Westminster's Ward Profiles

The Ward Profiles seek to situate the unique local characteristics, as well as opportunities and challenges facing, each ward in the borough of Westminster. By harnessing the latest data available detailing a wide variety of urban issues, local pictures of each ward are drawn. To offer further context, local area (LSOA), borough and in some instances city comparisons are offered.

Given the breadth of data sets included in this document, the dates of the information used vary significantly, ranging from 2010 to November 2017.

Ward Features

Harrow Road is bordered by Maida Vale and Queens Park to the north and Westbourne to the South. The ward is named after an ancient route running from Paddington to Harrow. This bustling shopping street hosts mainly independent retailers serving the wards diverse population.

The rest of the ward is mostly residential, with 3-4 storey terraced homes, many of which are converted into apartments. Paddington Academy (in the East of the ward) was opened by The Princess Royal in 2009.
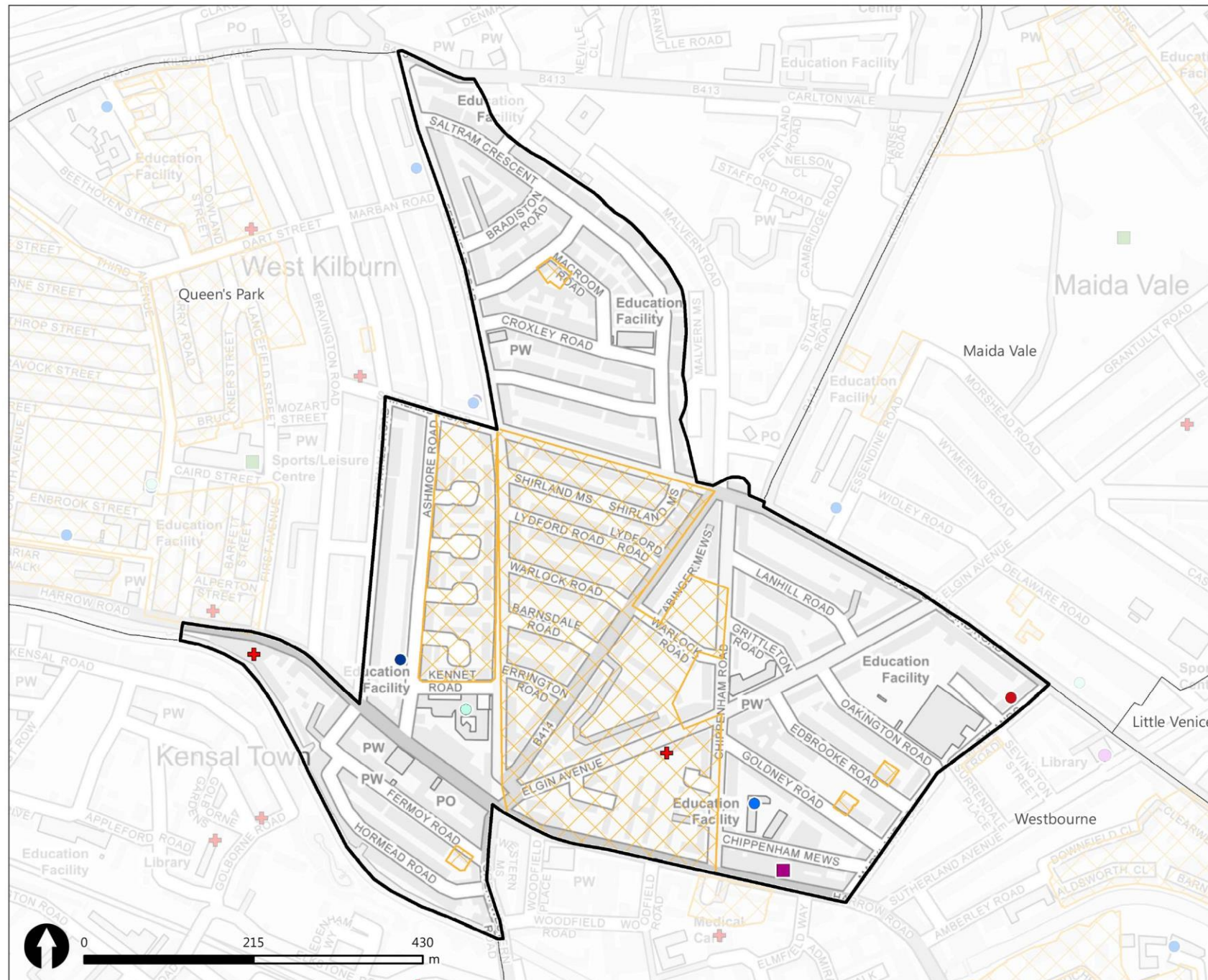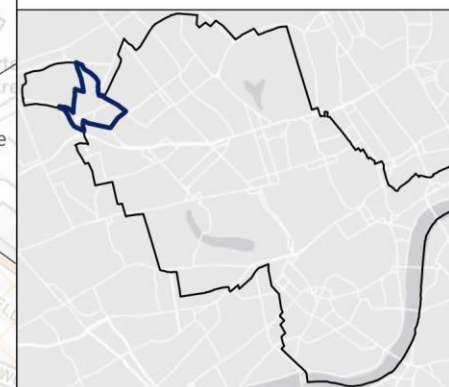
Councillors
Ruth Bush, Labour
Guthrie McKie, Labour
Tim Roca, Labour

Content
1. Ward Profile Introduction
2. Ward Map
3. Summary of Key Statistics
4. Population
5. Diversity
6. Deprivation
7. Benefit Claimants
8. Vulnerable Families & Children
9. Vulnerable Older People
10. Local Economy
11. Economically Active
12. Housing & Affordability
13. Household Composition
14. Education & Schools
15. Transport, Travel & Visitors
16. Environmental Health
17. Health, Care & Wellbeing
18. Crime, Disorder & Safety
19. Civic Engagement & Community Cohesion
20. Service Use & Satisfaction
21. Sources

Ward Profiles
Harrow Road

Housing estate
Nursery
Primary school
Secondary school
Alternative provision or special school
Library
General Practice
Community hubs for 50+
Leisure centre

City of Westminster

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Summary of Key Statistics

Harrow Road

Population
13,401

Satisfaction with Council
95%

Residents that feel that they get on well together
91%

% of Population in Good Health
92%

% of Families with Dependent Children
50%

Satisfaction with Parks
99%

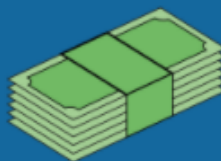**Residents' perception of Safety**
96%

Number of Jobs
2,240

Median Property Price
£600,000

Median Household Income
£35,400

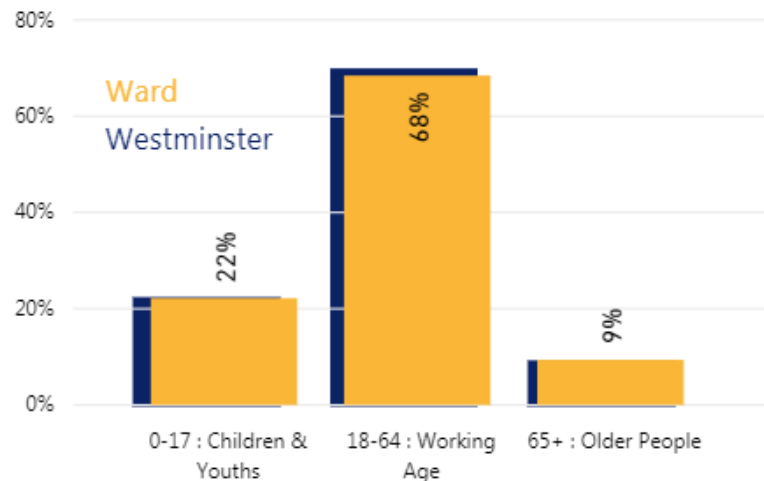**% of WCC Pupils Achieving Good GCSE's (Ebacc 9-5)**
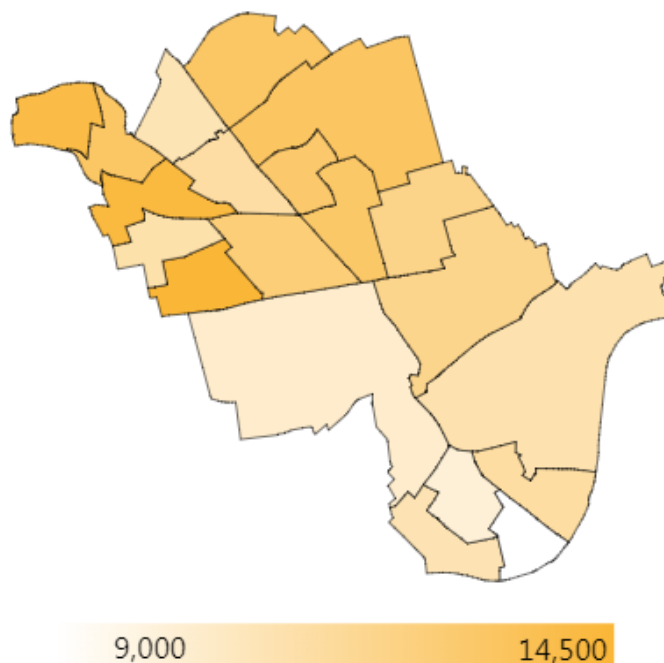19%

Number of Businesess
618

In June 2016 the population of Harrow Road reached 13,401, which accounts for 5% of Westminster. Since 2014, there has been an increase in population of 4%.
9% of the population is 65 or older, less than Westminster's average. 68% are between 18 and 64, less than the borough average. 22% are under 18 in Harrow Road, greater than the borough average.

Concentration of Residents, MYE ONS 2016

9,000 — 14,500

Proportion of Population Groups, MYE ONS, 2016

Ward
Westminster

- 0-17 : Children & Youths — 22%
- 18-64 : Working Age — 68%
- 65+ : Older People — 9%

Population Pyramid – by Five Year Age Groups and Gender, MYE ONS 2016

6,683 — Total Female Population

6,718 — Total Male Population

Population Projection, GLA 2015

Sex ● Female ● Male

Diversity

In 2011, English was being spoken in 66% of households in Harrow Road, which is equal to the Westminster average of 66%. 52% of the residents were born inside of the UK. Of the residents who were born outside of 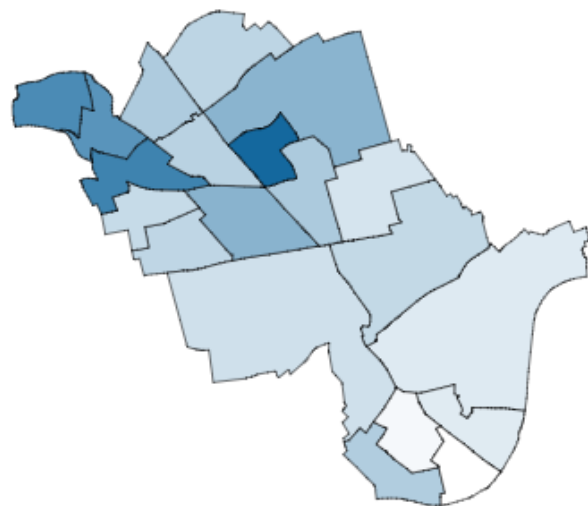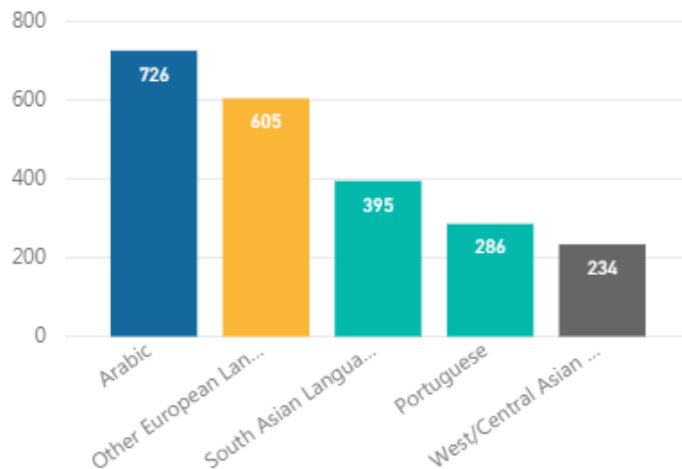the UK, 16% have lived in the UK for 5 years or less according to the 2017 City Survey. Of those registered on the electoral role, 17% of Harrow Road are from the EU and 4% are from Commonwealth nations. Italy is the most prevalent country of origin outside Britain according to the 2017 electoratal roll.

Ethnic Diversity: Simpson's Diversity Score, ONS 2011

3.0 — 8.5

Simpson's Diversity Index (SDI) scores the ethnic diversity of a ward's population. The minimum value is 1 which indicates the population is made up of one ethnic group, whilst the maximum value is the total number of ethnic categories included (18 in the 2011 Census). The SDI of Harrow Road was 6.9, Westminster's was 4.9 and London's 2.7.
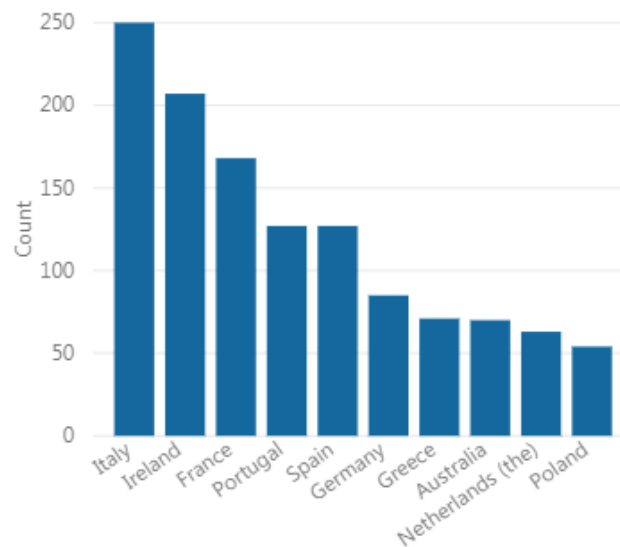
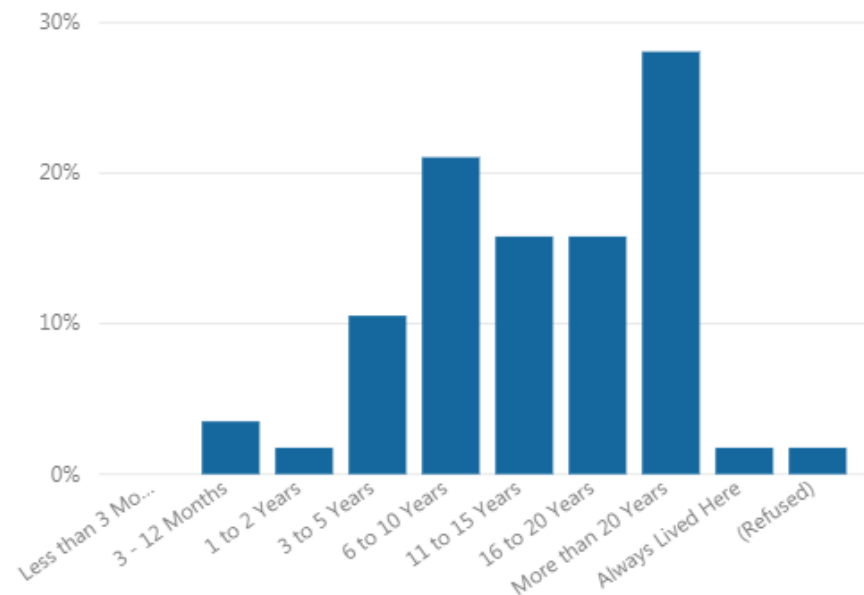## Top 5 Languages Spoken at Home (Excluding English), Census 2011

Language	Count
Arabic	726
Other European Lan...	605
South Asian Langua...	395
Portuguese	286
West/Central Asian ...	234

Change in Top Languages Spoken by State-School Pupils at Home, WCC 2015-17

Number of Students

Language	2015	2016	2017	Percentage Change from 2015 to 2017
Albanian	36	34	30	-16.67 %
Arabic	231	251	242	4.76 %
Bengali	106	100	96	-9.43 %
English	423	469	509	20.33 %
French	22	23	23	4.55 %
Kurdish	36	36	37	2.78 %
Portuguese	30	34	35	16.67 %
Somali	30	30	28	-6.67 %
Spanish	14	20	25	78.57 %
Tagalog	31	26	22	-29.03 %

Top Non-UK Nationalities Registered on Electorate, PBI 2017

Italy, Ireland, France, Portugal, Spain, Germany, Greece, Australia, Netherlands (the), Poland

Length of Time Living in the UK (Non-British citizens), City Survey 2017

Less than 3 Mo..., 3 - 12 Months, 1 to 2 Years, 3 to 5 Years, 6 to 10 Years, 11 to 15 Years, 16 to 20 Years, More than 20 Years, Always Lived Here, (Refused)
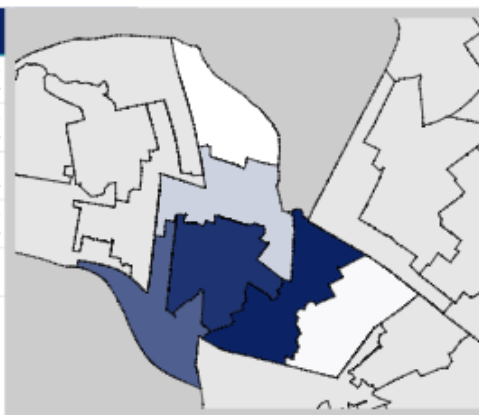
Deprivation

Westminster's local areas are among both the most and least deprived in London according to the 2015 Index of Multiple Deprivation (IMD). This index articulates deprivation of households as an accumulation of seven discrete dimensions: Living Environment, Barriers to Housing & Services, Crime and Disorder, Income, Employment, Health & Disability and Education and Skills Training.

Harrow Road is within the 10-20% most deprived in the UK for the average overall rank. Displayed on the map below is the ranking of local areas (LSOA's) within Harrow Road for the overall deprivation score.

Index of Multiple Deprivation (Composite Rank), DCLG 2015

Overall ⌄

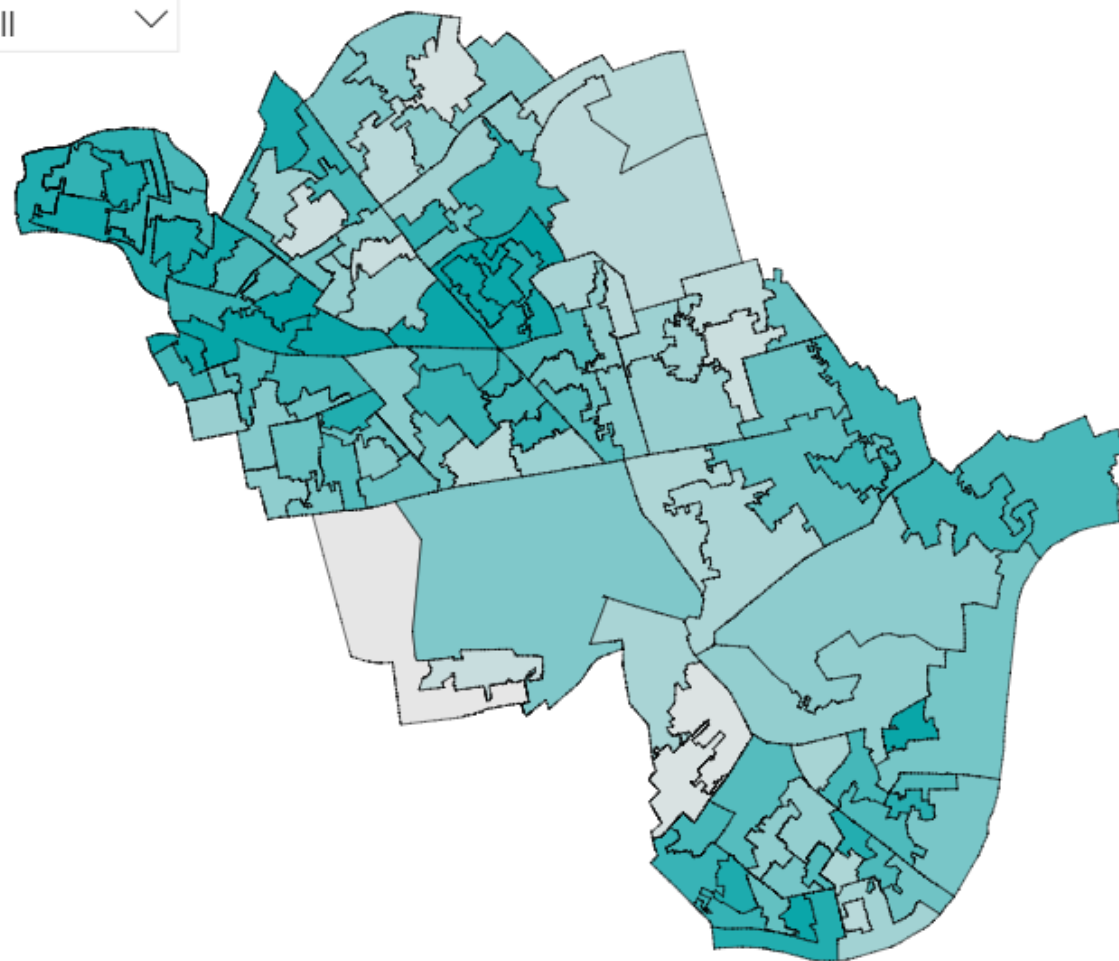| LSOA	Decile
E01004677	20-30% most deprived in the UK
E01004676	20-30% most deprived in the UK
E01004678	20-30% most deprived in the UK
E01004679	10-20% most deprived in the UK
E01004674	10% most deprived in the UK
E01004675	10% most deprived in the UK

More Deprived   Less Deprived

The subsequent three pages explore key demographic groups: workless adults, vulnerable children and families, and vulnerable older persons.
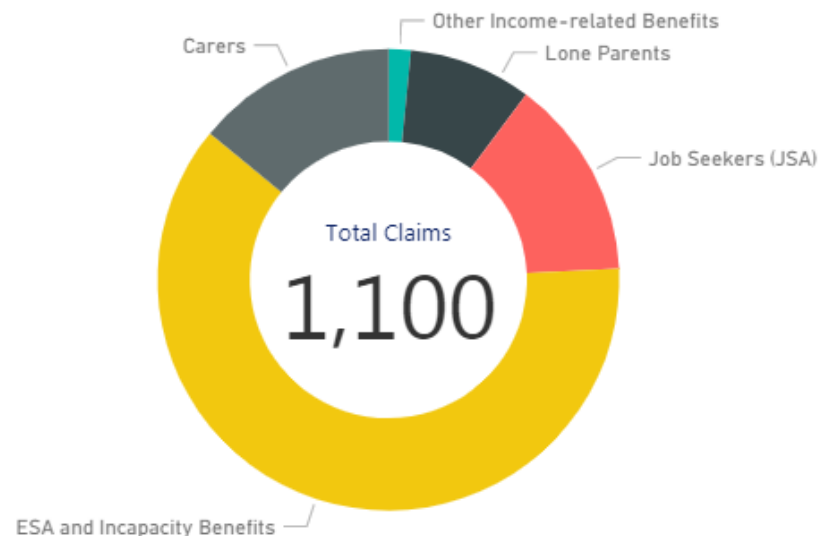
More Deprived   Less Deprived

Benefit Claimants

City of Westminster

In November of 2016, there were 1,370 benefit claimants of working age in Harrow Road (14.31% of the ward's working age population), 80% of these claimed Out-Of-Work Benefits.

Out-Of-Work Benefits Claimed, 2016 NOMIS & DWP

Total Claims
1,100

Benefit Type	Benefits Count	Benefits Rate (... ▼	Benefits Count Westminster	Benefits Rate Westminster (%)
ESA and Incapacity Benefits	790	8.25	9475	2.65
Carers	180	1.88	1975	0.55
Job Seekers (JSA)	180	1.88	1955	0.55
Lone Parents	110	1.15	1000	0.28
Disabled	80	0.84	930	0.26
Other Income-related Benefi...	20	0.21	265	0.07
Bereaved	10	0.10	125	0.03
Total	**1370**	**14.31**	**15725**	**4.40**

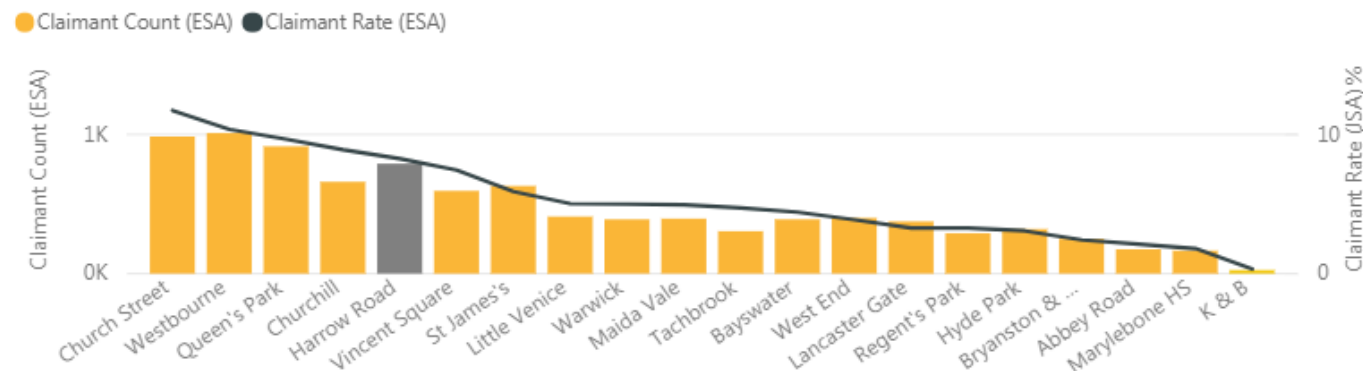## Employment and Support Allowance, 2016 NOMIS & DWP

There are two main types of benefits which can be claimed by those out of work. Job Seekers Allowance (JSA) is claimed by residents unemployed and actively seeking work, of which there were 180. The JSA rate in Harrow Road w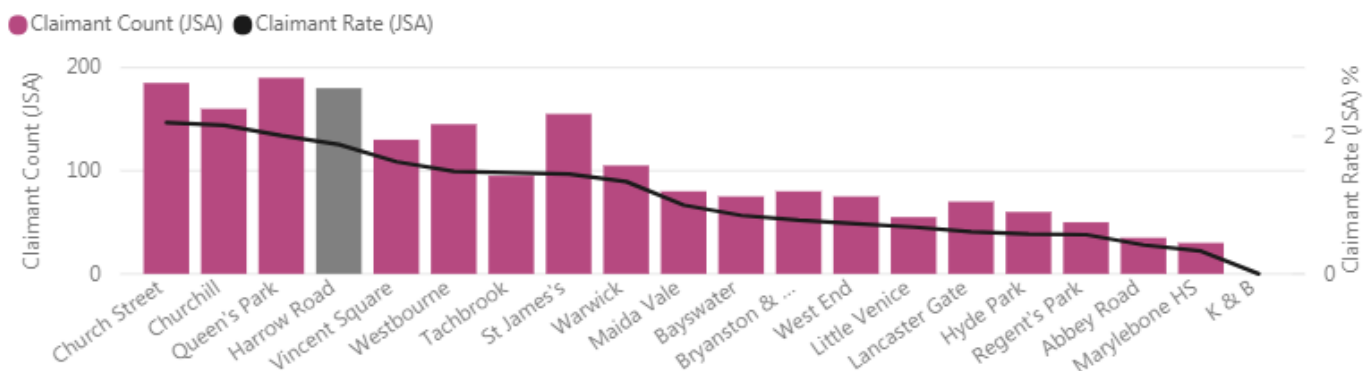as 1.88%, greater than that of Westminster's average 0.55%. Employment and Support Allowance (ESA) and Incapacity Benefit (IB), is claimed by residents with physical or mental health challenges. There were 790 ESA/IB claimants in Harrow Road with a rate of 8.25%, greater to that of Westminster's average 2.65%.

Job Seekers Allowance, 2016 NOMIS & DWP

According to the 2011 Census, 34% of families were composed of lone parents with dependent children in Harrow Road. 27% of children in the ward were receiving free school meals in 2017, an indicator of the proportion of families financially stressed. Income Deprivation Affecting Children is a supplementary index within the Income Deprivation domain of the 2015 IMD measure. The adjacent map demonstrates the proportion of children in families impacted by income deprivation within local areas of Westminster's wards.

At the end of 2017, there were 292 Troubled Families in Harrow Road (9.2% of Westminster's Troubled Families). Troubled Families are identified based on whether they have two or more complex needs, which fall within 6 criteria: crime and anti-social behaviour, poor school attendance, children in need, worklessness or financial insecurity, domestic violence, and parents or children which suffer from health problems.

Income Deprivation Affecting Children Index, DCLG 2015

More Deprived   Less Deprived

Percentage of Children Receiving Free School Meals, 2017
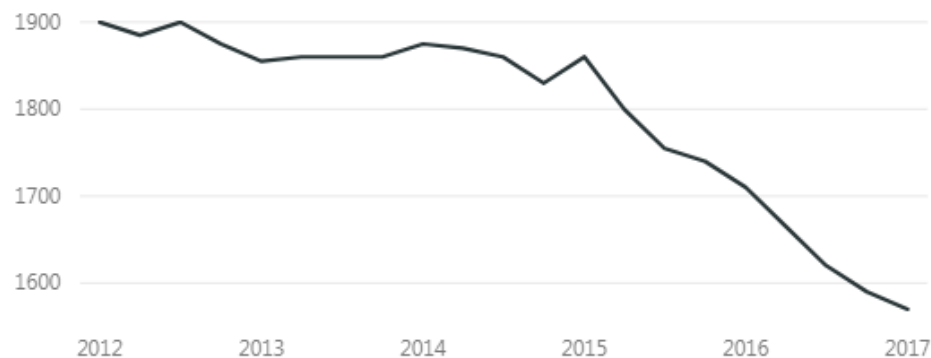
Vulnerable Older People

Harrow Road ⌄

15% of Harrow Road are 65 and over, less than Westminster's average of 18%. In 2011, 24% of this demographic group lived alone, which is equal to the Westminster's average of 24%. Persons aged 85 and older make up 1% of the population in the ward.

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit (tops up your weekly income) and Savings Credit (extra payment for people who saved some money towards their retirement). The total number of credits claimed in 2016 were 6,585, which is a 9% drop in pension credit claims in 2015.
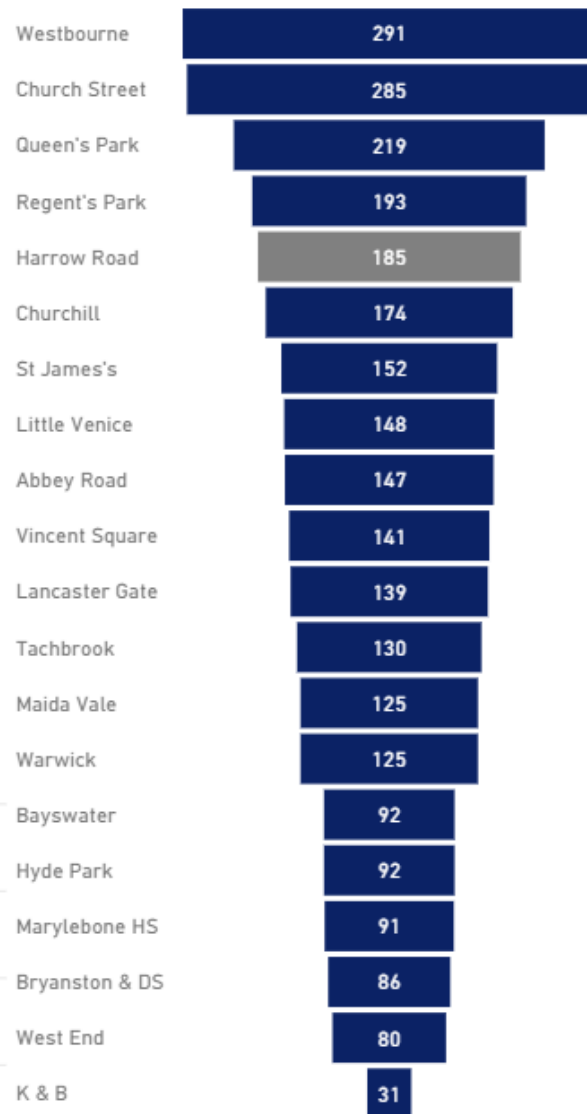
In November 2017, there were 185 older people supported by social care services from Westminster City Council, which accounts for 15% of older people in the ward and 6% of the total over 65 social care provided by Westminster City Council.

An estimate of the proportion of persons 65 and over in Harrow Road likely to be excluded was calculated based on income deprivation, mobility, household and neighbourhood ties, as well as health and safety in local areas (LSOA's). Westminster's local areas were ranked according to social exclusion of older people against others in London, Harrow Road falls within the highest 40-50% excluded in London. Harrow Road is ranked within the worst 10% in London for Income Deprivation among older persons.

Pension Credits Claimed 2012 - 2017, DCLG 2017

Persons Supported by Social Care, WCC 2017

Ward	Persons
Westbourne	291
Church Street	285
Queen's Park	219
Regent's Park	193
Harrow Road	185
Churchill	174
St James's	152
Little Venice	148
Abbey Road	147
Vincent Square	141
Lancaster Gate	139
Tachbrook	130
Maida Vale	125
Warwick	125
Bayswater	92
Hyde Park	92
Marylebone HS	91
Bryanston & DS	86
West End	80
K & B	31

Social Exclusion, DCLG 2015

More Excluded — Less Excluded

Income Deprivation, DCLG 2015

More Deprived — Less Deprived

Harrow Road's local economy hosts 2,240 jobs, accounting for 0.32% of the total number of jobs in Westminster.
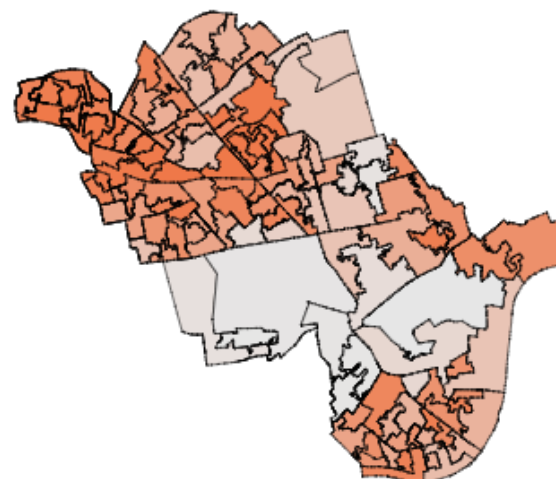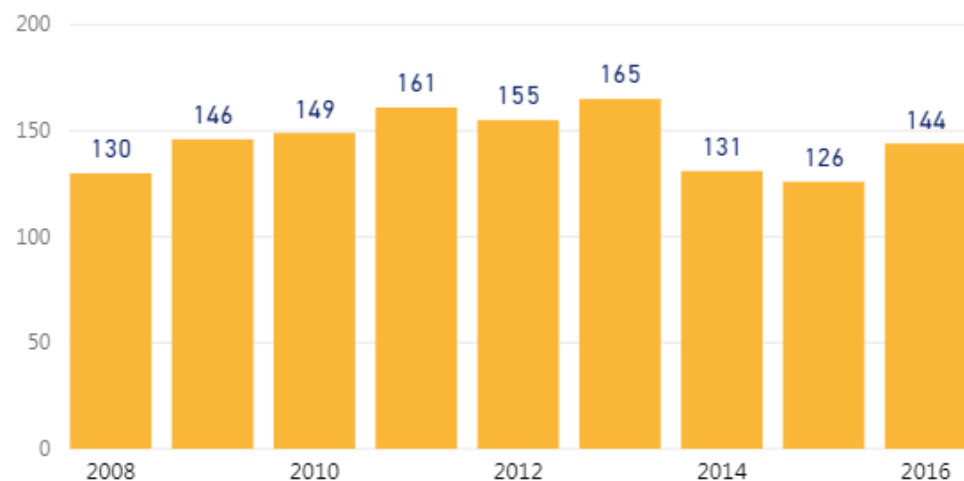There are 618 businesess in Harrow Road, which account for 1% of the total businesses in Westminster.
According to Banksearch information, there were 1,379 new start-up businesses in Harrow Road since 2008, accounting for 3% of the borough.
Gross Value Added is a productivity measure calculated by subtracting the cost of inputs and raw materials from the value of goods and services produced. Harrow Road makes up 0% of Westminster's total GVA.

Gross Value Added (GVA) by Ward, ONS 2015

● GVA ● Count of Businesses

Number of New Start-Ups, Banksearch 2017

Year	Value
2008	130
2009	146
2010	149
2011	161
2012	155
2013	165
2014	131
2015	126
2016	144

Top Industries According to Number of Jobs, BRES 2016

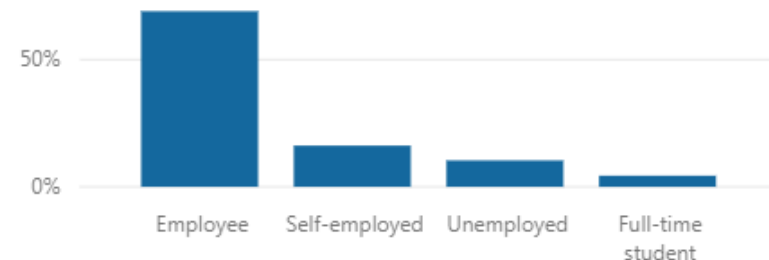| Industry	Percentage of Total Industry for Westminster	Value
Education	1.4%	450
Business administration & support services	0.5%	300
Health	1.0%	300
Professional, scientific & technical	0.2%	300
Retail	0.4%	225
Total	**0.5%**	**1575**

Those classified as economically active are of working age (16-64) and either employed or currently seeking employment. In 2011, 69% of Harrow Road's population were economically active, of which 10% were unemployed. This was equal to the average proportion of economically active (69%), and worse than the average unemployment rate (7%) in Westminster. Worklessness combines those who are actively looking for work and those who cannot work. 39% of Harrow Road is defined as being workless, more than the average worklessness in Westminster (36%).

In 2017, the median income for Harrow Road was lower than the average median income for Westminster by £7,400. Harrow Road's median income was £35,400 and the average lower quartile income was £23,800. Household Income was equivalised based on household size.
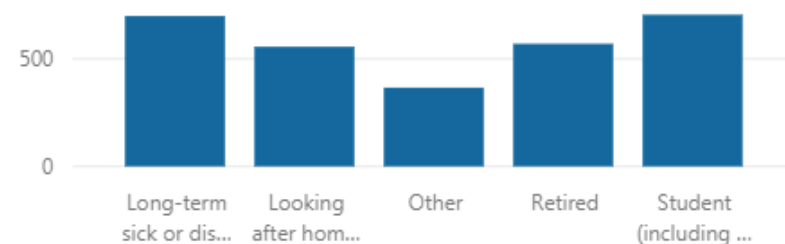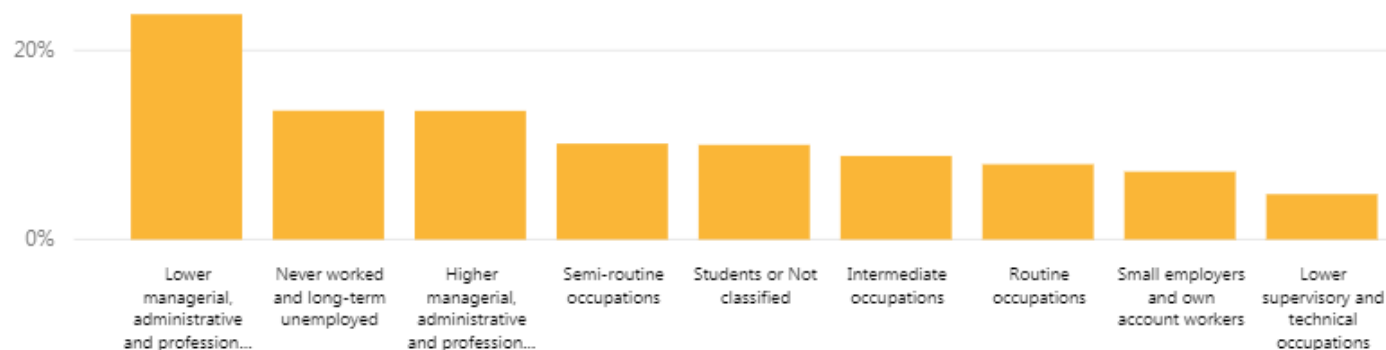
Median Household Income, CACI Equivalised Paycheck 20...

£25,000 — £51,000

Proportion of Economically Active Groups, ONS 2011

Categories: Employee, Self-employed, Unemployed, Full-time student

Proportion of Economically Inactive Groups, ONS 2011

Categories: Long-term sick or dis..., Looking after hom..., Other, Retired, Student (including ...

Occupation Classifications in Ward, ONS 2011

Categories: Lower managerial, administrative and profession...; Never worked and long-term unemployed; Higher managerial, administrative and profession...; Semi-routine occupations; Students or Not classified; Intermediate occupations; Routine occupations; Small employers and own account workers; Lower supervisory and technical occupations

Qualifications Achieved, ONS 2011

Apprenticeship	Level 1 qualificati...	Level 2 qualificati...	Level 3 qualificati...	Level 4 qualificati...	No qualifications	Other qualificatio...
1%	9%	10%	9%	40%	18%	13%

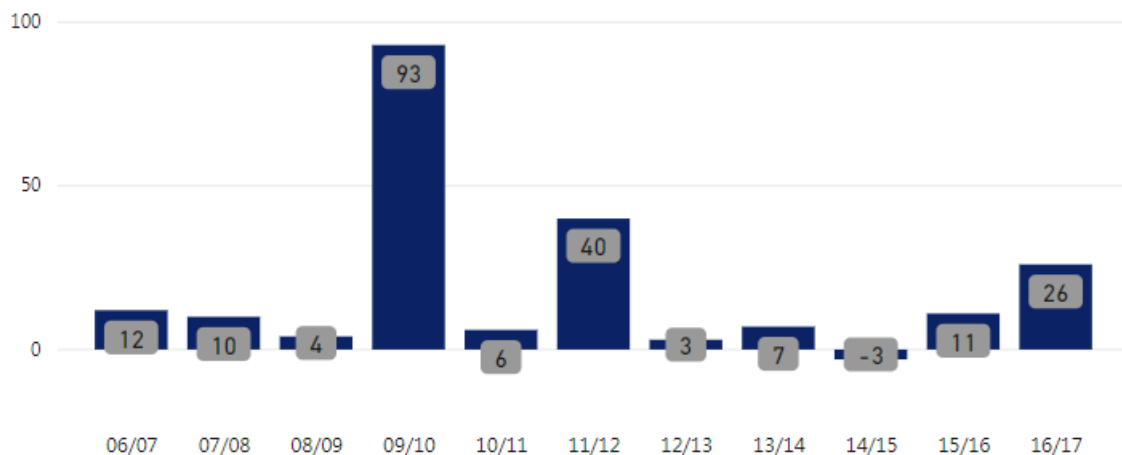Harrow Road contained 5,473 residential properties in 2017, which accounted for 4% of Westminster's housing stock at the time. According to the 2011 census 31% of households were rented, 23% were owned and 43% were socially rented. In 2017, City West Homes managed 622 properties in the ward, of which 63% are tenants and 37% are leaseholders.

In 2017, the median property price in Harrow Road was £600,000 which is less than the median price in Westminster by 44%.
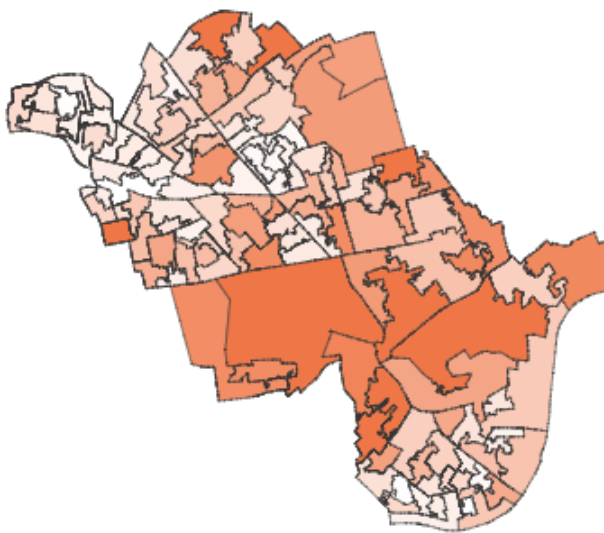According to Council Tax documentation in 2017, 14 properties were listed as second homes, which represent less than 1% of households in Harrow Road. This is much less than the average number of second homes owned in the average Westminster ward (184). The 2011 census found there were 778 residents in this ward that had a second home elsewhere in the UK or abroad.

Median Property Price, Land Registry 2017

£320,000   £4,000,000

The 2017 City Survey found 9% of Harrow Road's residents reported they were struggling financially, whilst Westminster average was 5%. An area's affordability can be estimated by dividing the median house price by the median household income. This measure indicated Harrow Road's residents would have to pay 16.9 times their annual salary to afford owning a home in the ward.

Housing benefits are claimed by residents both in and out of work, who earn too little income to afford housing. In Harrow Road there are 2001 residents who claim housing benefits, 9% of the total number of housi...

Net Residential Completions by Year, WCC 2017

Year	Value
06/07	12
07/08	10
08/09	4
09/10	93
10/11	6
11/12	40
12/13	3
13/14	7
14/15	-3
15/16	11
16/17	26

Net Residential Completions refers to the net change in housing units built. Over the past 10 years, 209 net units were built in Harrow Road. This represents 2.57% of the total net change in Westminster. Due to numerous circumstances such as eligible land, the opportunity for residential development across wards varies significantly.

Second Homes, Council Tax 2017

Empty Properties, Council Tax 2017

Student Residences, Council Tax 2017
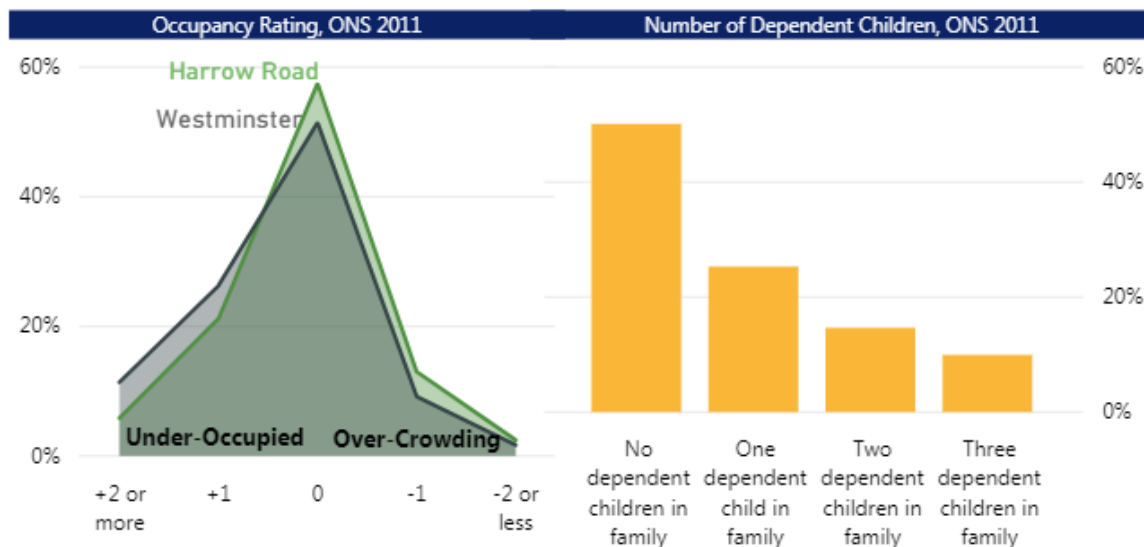
City of Westminster

Harrow Road

Of Harrow Road's households in 2011, the majority had 1 person in household, 45% were families, of which 50% had dependent children and 34% were lone parents, 22% were living as a couple (married, civil partnership or cohabitating) and 10% of homes were occupied by those aged 65 or over.

Proportion of People per Household, ONS 2011

- 1 person in household 39%
- 2 people in household 30%
- 3 people in household 14%
- 4 people in household 9%
- 5 or more people in household 7%

1% of households in Harrow Road were in Communal Establishments, this is less than the Westminster's average which is 3%. The occupancy rating of the ward indicates that 57% had sufficient bedrooms for their household composition, 27% were under occupying their property and 15% of the household were over-crowded.

Of Harrow Road residents polled in the 2017 City Survey, 7% said they were likely to move out of the ward.
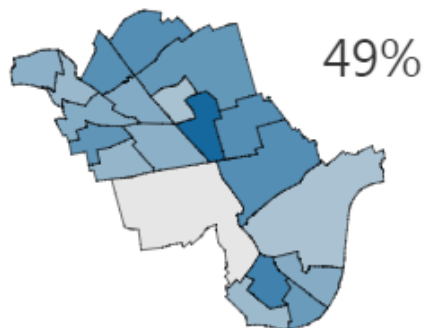
Occupancy Rating, ONS 2011

Harrow Road
Westminster

Under-Occupied   Over-Crowding

+2 or more | +1 | 0 | -1 | -2 or less

Number of Dependent Children, ONS 2011

No dependent children in family | One dependent child in family | Two dependent children in family | Three dependent children in family

Household Living Arrangements, ONS 2011

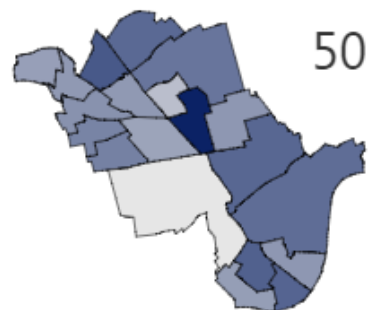| Description	Number	%GT Number
One person household: Other	1666	36.21%
One family only: Lone parent: Dependent children	583	12.67%
One family only: Married or same-sex civil partnership couple: Dependent children	566	12.30%
One person household: Aged 65 and over	470	10.22%
One family only: Cohabiting couple: No children	436	9.48%
One family only: Married or same-sex civil partnership couple: No children	310	6.74%
One family only: Lone parent: All children non-dependent	264	5.74%
One family only: Married or same-sex civil partnership couple: All children non-dependent	136	2.96%
One family only: Cohabiting couple: Dependent children	86	1.87%
One family only: All aged 65 and over	64	1.39%
One family only: Cohabiting couple: All children non-dependent	20	0.43%

City of Westminster

During their Early Years Foundation Stage (EYFS), children who achieve a good level of development (GLD) are those meeting the expected level within: communication and language; physical development; personal, social and emotional development; literacy; and mathematics. The average score of EYFS pupils in Harrow Road in 2017 was 75%, Westminster's average was 72%. The main Bi-Borough primary school attended by Harrow Road's pupils in 2017 was Essendine and secondary school was Paddington Academy. At secondary schools, 19% of Harrow Road's pupils achieved GCSE grades of 9-5 (A*-C) in EBacc subjects (English, Mathematics, Science, a Language and History or Geography), which was lower than Westminster's average of 27%.

In 2017, 18% of resident primary and secondary school pupils attending a state school had Special Educational Needs, this is greater than the Westminster average of 17%.
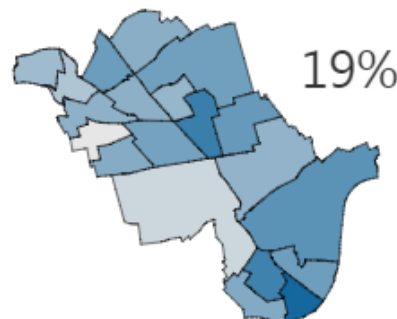
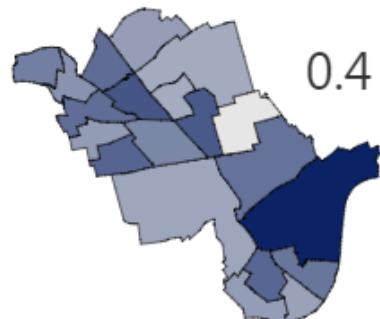### State GCSE Scores: E&M 9-5, WCC 2017
49%

State Attainment 8 Score, WCC 2017
50

State GCSE Scores: EBacc 9-5, WCC 2017
19%

State Progress 8 Score, WCC 2017
0.4

Top Primary Schools Attended, WCC 2017

(Essendine, Ark Atwood, St Peters, Queens Park, St Saviours)

Top Secondary Schools Attended, WCC 2017

(Paddington Academy, Quintin Kynaston, St Augustines High School, St Georges, Westminster Academy)

Location of Attended State School, WCC 2017

Primary
- Attends Other School* 9%
- Attends Westminst... 91%

Secondary
- Attends Other School* 11%
- Attends Westminster Sc... 89%

Transport, Travel & Visitors

Harrow Road ⌄

Accessibility to public transport is measured based on the walking time to a transport network and the service availability. Harrow Road's integration into the public transport network was found to be good. An Experimental model of data from 2015 estimated that the combined day and evening population (residents at home, working population and visitors) of Harrow Road was 15,500, which is a 16% increase in population.
The greatest proportion of residents in Harrow Road travelled to work by underground metro light rail tram in 2011.
According to the 2017 City Survey, residents would like to travel even more by public transport.

Public Transport Accessibility in Local Areas, TfL 2014

Poor Accessibility   Good Accessibility

Road Causalities in Local Areas, Department for Transportation 2014

Experimental Total Population, WCC Estimation 2017

Population   Daily Population Growth   Experimental Total Population

Resident's Mode of Travel to Work, ONS 2011

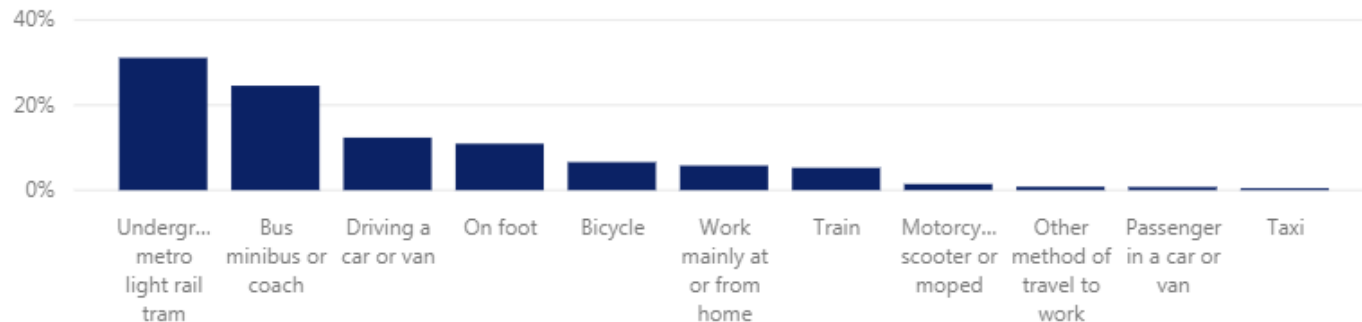| Mode	%
Undergr... metro light rail tram	~31%
Bus minibus or coach	~25%
Driving a car or van	~12%
On foot	~11%
Bicycle	~6%
Work mainly at or from home	~5%
Train	~5%
Motorcy... scooter or moped	~1%
Other method of travel to work	~1%
Passenger in a car or van	~1%
Taxi	~0%

0   168

Data presented is for personal injury road traffic collisions occurring on the public highway, and reported to the police, in accordance with the Stats 19 national reporting system. Road Causalities include all Slight, Serious and Fatal collisions.

Civic Engagement and Community Cohesion
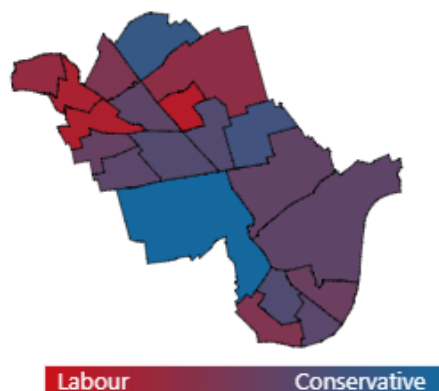
Harrow Road ⌄

The electoral turnout for the 2014 local elections in Harrow Road was 33%, greater than the average turnout for wards in Westminster by 1%. The turnout rate increased by 8% for the 2016 Mayoral Electorate. During Local Elections in 2014, Harrow Road was held by Labour Party with a large majority vote (69%).
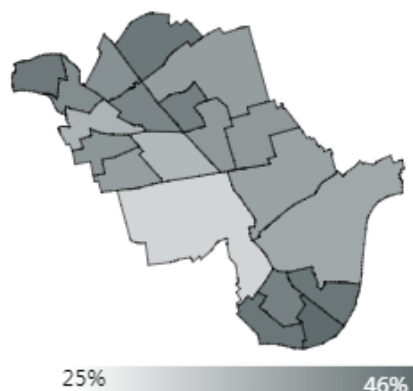During the Mayoral Elections in Harrow Road, the majority of 1st votes were won by the Labour Party (59%), and the 2nd votes were won by the Green Party (26%). The election split was calculated by finding the difference between the Conservative and Labour Party votes.
According to the City Survey 2017, 91% of the community within Harrow Road say that people from different backgrounds get on well. 14% of the residents in Harrow Road spend time helping to improve the community and 25% are interested in helping more to improve community.
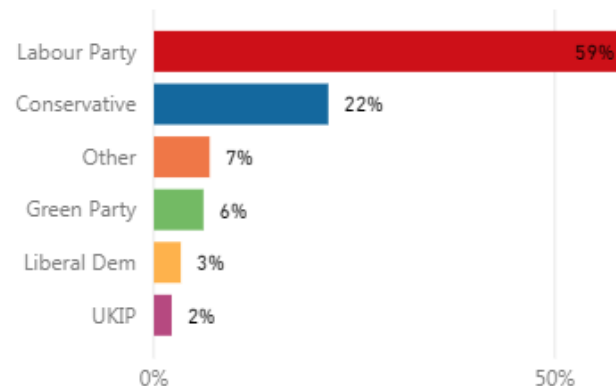
Mayoral Election 2016 – Labour/Conservative Split

Labour — Conservative

Mayoral Election 2016 – Electorate Turnout

25% — 46%

Mayoral Electorate 2016 – First Votes

Party	%
Labour Party	59%
Conservative	22%
Other	7%
Green Party	6%
Liberal Dem	3%
UKIP	2%

0% — 50%

Local Elections 2014 – Labour/Conservative Split

Labour — Conservative

Local Elections 2014 – Electorate Turnout

25% — 46%

Local Elections 2014 – Votes

Party	%
Labour Party	69%
Conservative ...	19%
Green Party	7%
UK Independ...	5%

0% — 50%

City Survey 2017

Proportion of people from different background get on well	
Definitely Agree	26.19%
Tend to Agree	65.87%
Neither Agree Nor Disagree	4.76%
Tend to Disagree	1.59%
Definitely Disagree	1.59%

Proportion of interest in helping improve Community	
Very Interested	5.47%
Fairly Interested	19.53%
Not Very Interested	49.22%
Not At All Interested	23.44%
(Don't Know)	2.34%

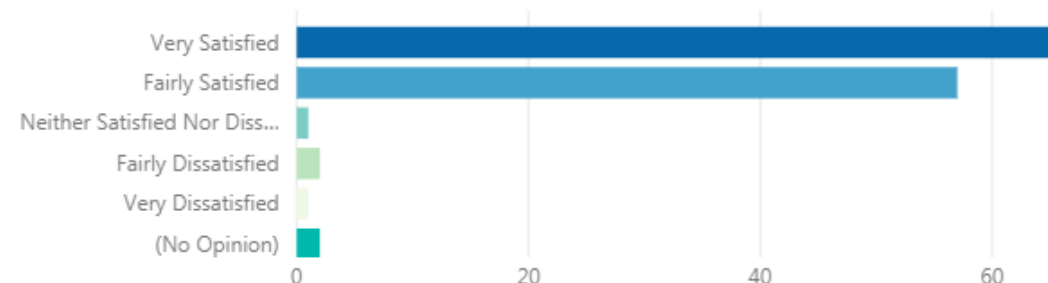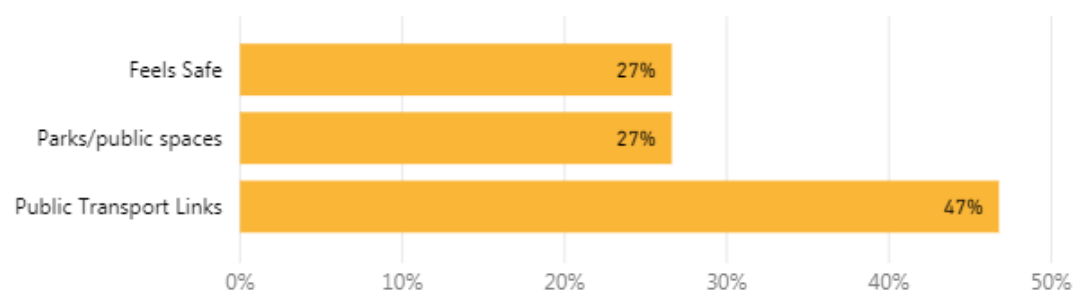| Time spent helping to improve the community	
A great deal	2.34%
A fair amount	11.72%
Not very much	60.16%
None at all	25.00%
(Don't know)	0.78%

Service Use and Satisfaction

According to the City Survey, 95% of residents in Harrow Road were very or fairly satisfied with Westminster Council. Public Transport Links was the amenity most valued in the local area by the residents surveyed. The most frequently used public service by respondents in the last three months was Parks & open spaces.

45% of residents in Harrow Road reported using library services in the last three months and 95% were satisfied with their service. 33% of residents reported they had used a leisure centre's facilities in the last three months, 93% of City Survey respondents were satisfied with them.
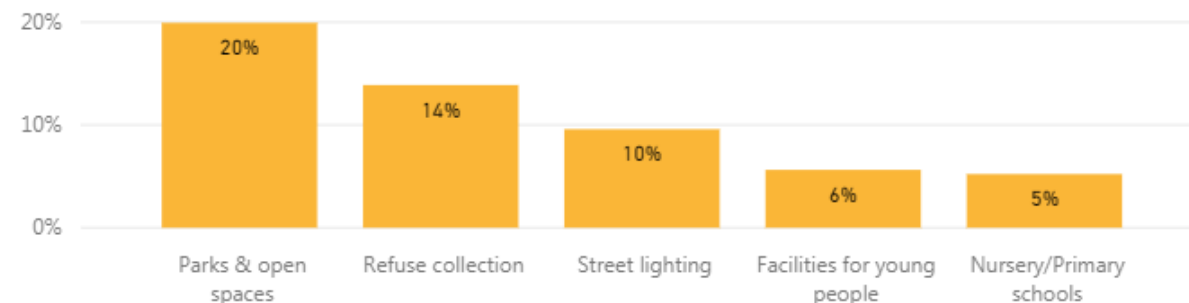
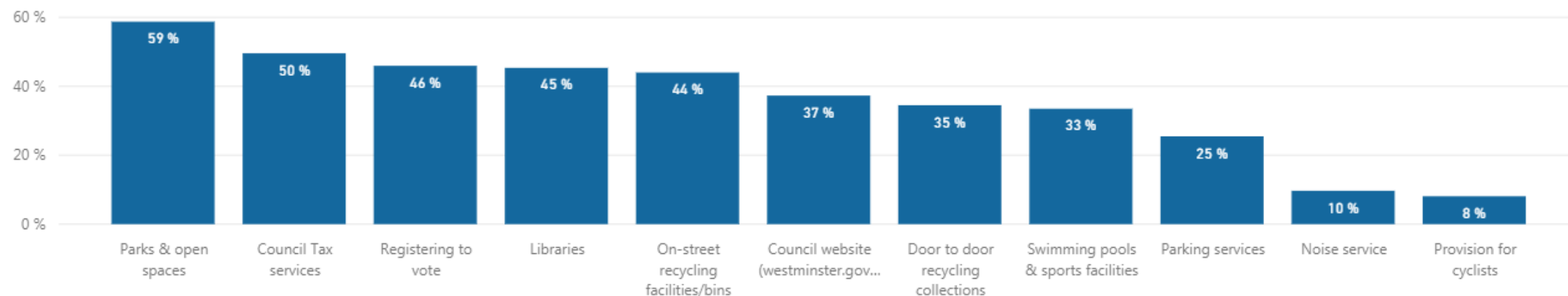## Residents' Satisfaction with Council, City Survey

- Very Satisfied
- Fairly Satisfied
- Neither Satisfied Nor Diss...
- Fairly Dissatisfied
- Very Dissatisfied
- (No Opinion)

(scale 0 to 60)

Top 3 Local Features Most Valued by Residents, City Survey 2017

- Feels Safe — 27%
- Parks/public spaces — 27%
- Public Transport Links — 47%

Top 5 Services Identified as Most Important, City Survey 2017

- Parks & open spaces — 20%
- Refuse collection — 14%
- Street lighting — 10%
- Facilities for young people — 6%
- Nursery/Primary schools — 5%

Services used within the last 3 months, City Survey 2017

- Parks & open spaces — 59 %
- Council Tax services — 50 %
- Registering to vote — 46 %
- Libraries — 45 %
- On-street recycling facilities/bins — 44 %
- Council website (westminster.gov...) — 37 %
- Door to door recycling collections — 35 %
- Swimming pools & sports facilities — 33 %
- Parking services — 25 %
- Noise service — 10 %
- Provision for cyclists — 8 %
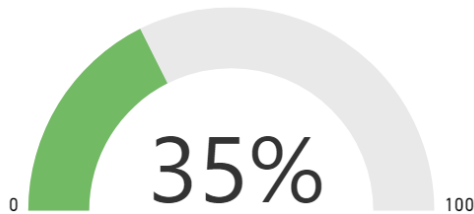
City of Westminster

According to a 2013 study, 35% of homes in Harrow Road had good access to local parks, lower than the borough's average of 60%. Respondents of the 2017 City Survey suggest that 59% of Harrow Road used open spaces and public parks in the last three months, 58% of which were satisfied with them, greater than Westminster's average of 54%.

Over the last 10 years, 11 green walls and roof planning applications have been received in Harrow Road. The number of planning applications received is indicative of local demand for green infrastructure but not all applications are realised.
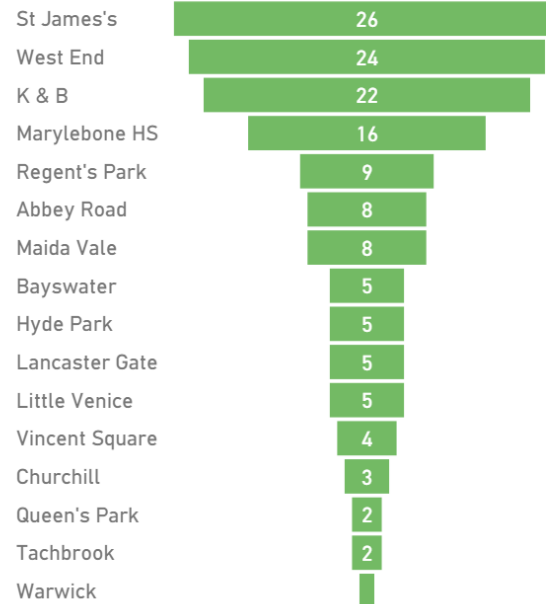
Households with Good Access to Local Parks, GiGL 2013

35%

0   100

Particulate Matter (PM) is a form of air pollution, a mixture of solid particles and liquid droplets in the air, most frequently emitted by road vehicles and measured in two densities, PM10 and PM2.5. Greater mortality risk, particularly from cardiovascular causes, is among the averse health effects caused by exposure to PM. Nitrogen dioxide (NO2) is another gas assessed to gauge air quality, approximately 50% of its concentration is emitted by road vehicles.
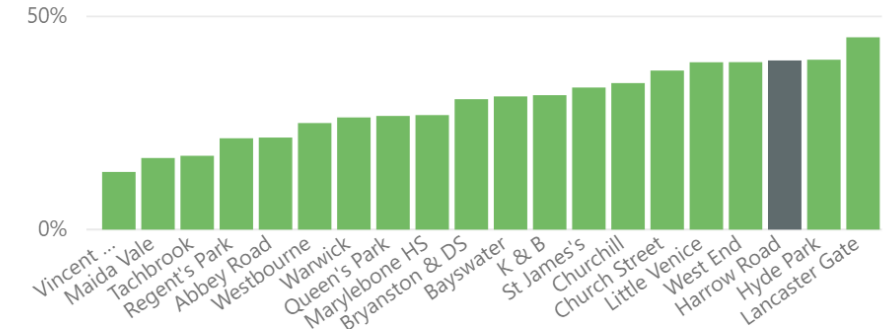
Harrow Road average measure of nitrogen dioxide in 2013 was 42.7μg/m3, greater than the World Health Organization's (WHO) recommended limit of 40μg/m3. Westminster's average NO2 concentration was 50.2μg/m3, above London's average of 30.6μg/m3.

Electric Vehicle Charging Points & Bays, WCC 2017

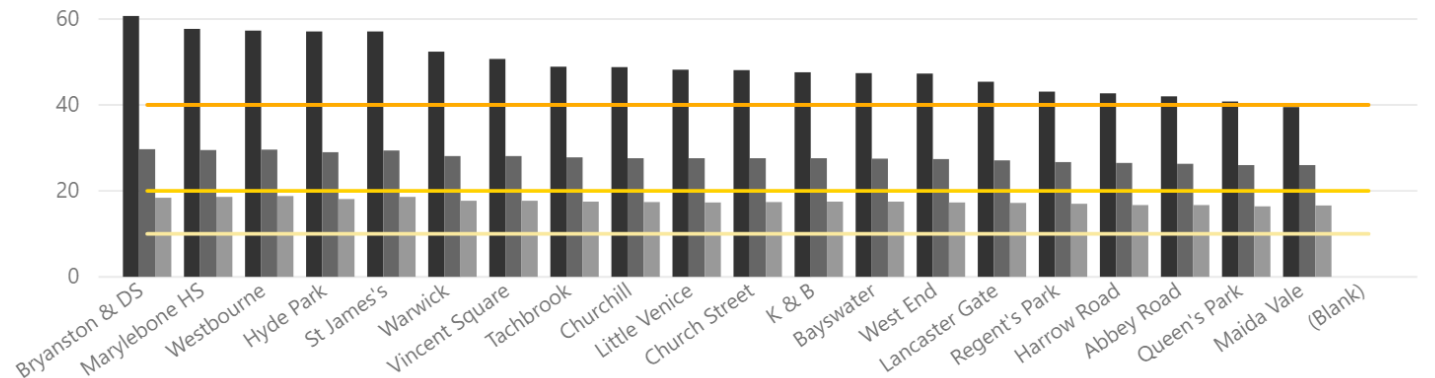| Ward	Count
St James's	26
West End	24
K & B	22
Marylebone HS	16
Regent's Park	9
Abbey Road	8
Maida Vale	8
Bayswater	5
Hyde Park	5
Lancaster Gate	5
Little Venice	5
Vincent Square	4
Churchill	3
Queen's Park	2
Tachbrook	2
Warwick	

There were no electric vehicle charging points or bays in Harrow Road in 2017, less than Westminster's ward average of 9.
Of those surveyed in 2017 City Survey in Harrow Road 40% perceived littering to be a fairly or very big problem in their local area.

Proportion of Residents who Perceive Littering as a Problem, City Survey 2017

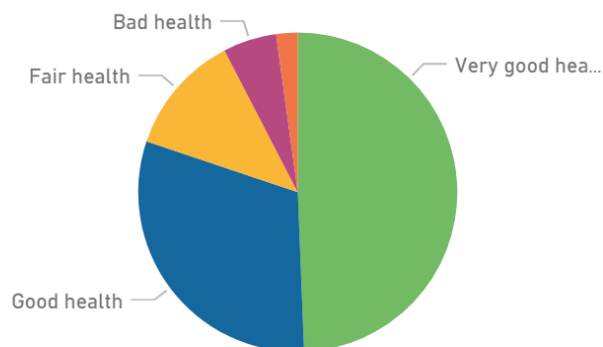## Average Concentration of Harmful Gases in 2013, 2016 KCL

● Sum of NO2 ● Sum of PM10 ● Sum of PM2.5 ● WHO NO2 Limit ● WHO PM10 Limit ● WHO PM2.5 Limit

City of Westminster

80% of Harrow Road reported their health condition was 'very good' or 'good' in 2011, 4% less than the borough's average response. 8% of the ward perceived their health to be 'bad' or 'very bad', 2% greater than Westminster's average.

The Well-Being Index is a score based on a combined measure of 12 well-being indicators related to health, economic security, safety, education, mobility and environment. Harrow Road ranks 466 of 625 London wards, indicating the probability residents experience greater well-being is among the bottom half in the city.

According to the 2011 Census, 17.6% of the ward's population were affected by long-term illness or disability, greater than Westminster's average (14%). In 2017, 80 residents in Harrow Road received disability benefits. There were 225 residents who received social care from the council.

Report General Health, ONS 2011

Bad health
Fair health
Good health
Very good hea...

Long-term Illness or Disability, ONS 2011

Ward's Well-Being Score, GLA Intelligence Unit 2013

Poor — Less Poor

In 2010, 26% of Year 6 children were classified as obese, greater than the borough average of 24%. The standardised admission ratio of alcohol-related hospital admissions in 2017 was 86, 10 more than Westminster's average. There were 2,190 ambulance attendances in Harrow Road in 2016, 72% of which were related to an Illness.
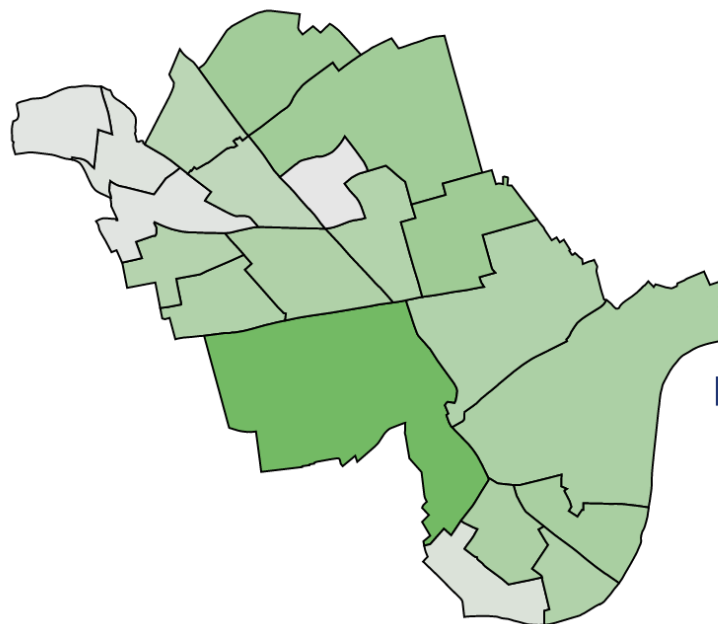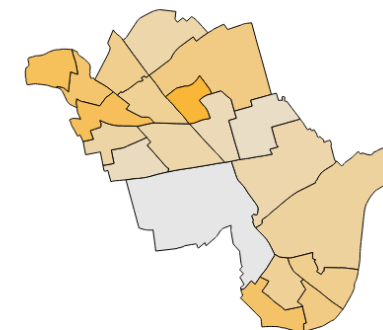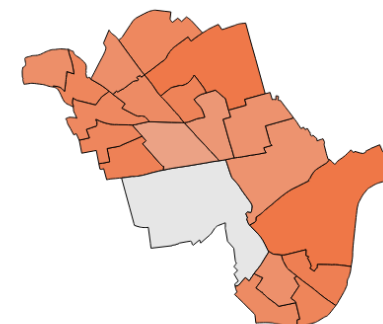
Obese Children in Year 6 (%), NHS 2010

Life Expectancy at Birth is a measure of how long, on average, people are expected to live based on population estimates and the number of deaths within the population.

Life Expectancy at Birth - Females & Males, ONS 2015

80	78

Ambulance Attendances, SafeStat 2016

2K
1K
0K
Police Obstetric Assault Not Recorded Accident Fall Illness

Alcohol-related Hospital Admissions, HES 2017

96% of residents felt safe in Harrow Road and 83% felt safe after dark according to the 2017 City Survey. 20% felt that crime in their neighbourhood impacted their quality of life, this is greater than the average value for Westminster (19%).

Crime rates in Westminster's wards are influenced by the influx of visitors to the borough. Between Jul 2016 - Jul 2017, 1,257 crimes were reported in Harrow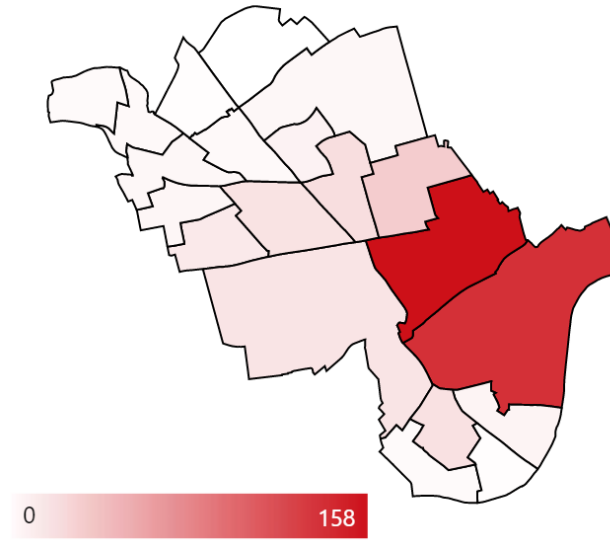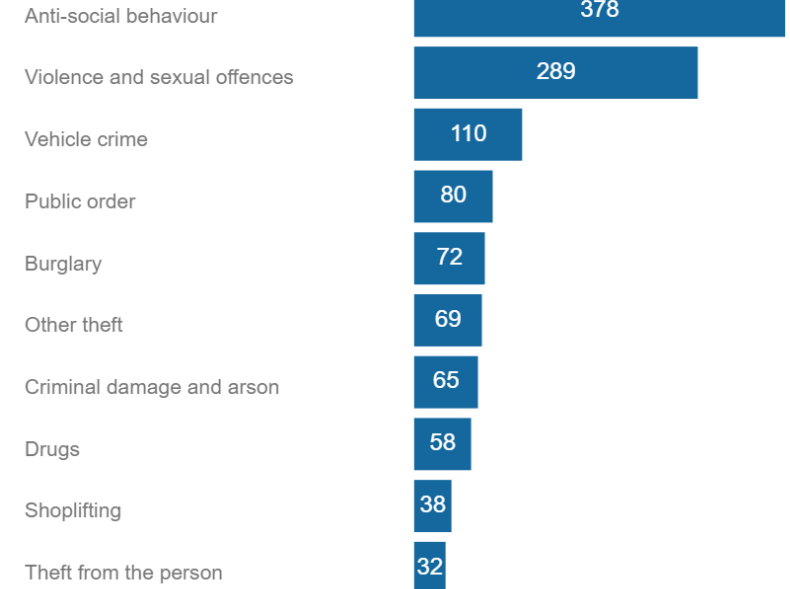 Road, equating to a crime rate of 11 per 100 residents. This is much less than the average rate in Westminster (29 per 100). Crime levels in the year ending in Jul 2017 have increased by 14% upon the previous year, whilst Westminster has seen an overall growth of 13%. According to the 2017 City Survey, 30% of the residents in Harrow Road perceived anti-social behaviour to be a problem in their area.

The London Fire Brigade responded to 188 incidents in Harrow Road, 7% of which were primary fires (harm people or cause damage to property) and 2% of which were secondary fires (less threatening) in 2016.
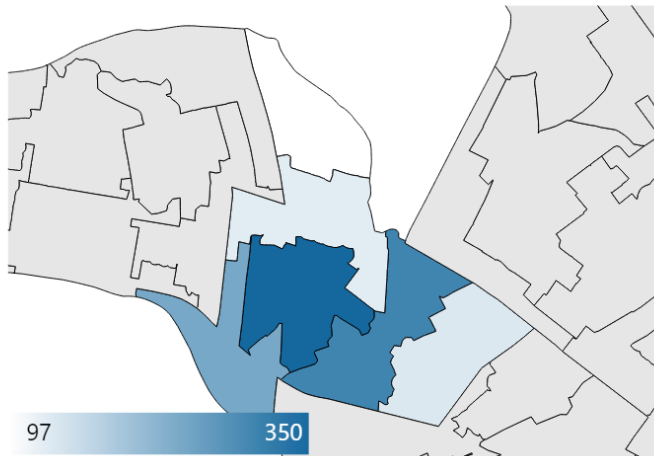
Ward Crime & Disorder Rate, MET 2016

0 — 158

10 Most Prevalent Incidents, Metropolitan Police 2016

Incident	Count
Anti-social behaviour	378
Violence and sexual offences	289
Vehicle crime	110
Public order	80
Burglary	72
Other theft	69
Criminal damage and arson	65
Drugs	58
Shoplifting	38
Theft from the person	32

Criminal & Anti-Social Incidents in Local Areas, MET 2016

97 — 350

Rate of Crimes and Disorder, MET July 2016-17

Jul 2016   Oct 2016   Jan 2017   Apr 2017

Count of Incidents, London's Fire Brigade 2016

Incident ● False Alarm ● Fire ● Special Service

West End, Regent's Park, Marylebone HS, K & B, Bryanston & DS, Church Street, Warwick, Hyde Park, Vincent Square, Westbourne, Lancaster Gate, Tachbrook, Harrow Road, Churchill, Bayswater, Little Venice, Queen's Park, Abbey Road, Maida Vale

SOURCES

Page 9. Vulnerable Older People:
Income Deprivation Affecting Older People, DCLG 2015
Social Exclusion, Based off multiple sources: DLCG 2015, TFL 2014, Census 2011 and Metropolitan Police Service 2014
Pension Credits, DCLG 2017
Number of older people supported by Social Care, Bi-Borough Adult Social Care 2017

Page 15. Transport, Travel and Visitors
Average Public Transport Accessibility Score, Transport for London 2014
Method of Travel to Work, Census 2011
Aspiration to Travel More by Mode of Transport, WCC 2017
Experimental Day Time Population, WCC 2017

Page 4. Population:
Mid-Year Estimates, Office for National Statistics (ONS) 2016
Population Projections, Greater London Authority 2015

Page 10. Local Economy:
Gross Value Added, Estimated by WCC using ONS data 2015
Count of Businesses, NOMIS 2017 (modelled using MSOA)
Number of Start Ups, Banksearch 2017
Top Industries, Business Register 2016

Page 18. Environmental Health
Access to Open Space and Parks, Greenspace Information for Greater London GLA, 2014
Use and Satisfaction of Open Space and Parks, City Survey 2017
Air Pollution Measures, Kings College London, 2013
Electric Vehicle Charging Bays, WCC Parking, 2017

Page 5. Diversity:
Ethnic Diversity, Census 2011
Top 5 Languages Spoken at Home, Census 2011
Top 10 Nationalities Registered on Electorate, PBI Electorate 2017
Languages Spoken at Home by Pupils, Bi-Borough Children Services: Schools 2017
Length of Time Spent in UK, City Survey 2017

Page 11. Economic Activity:
Median Household Income, CACL Equalized Paycheck 2017
Economic Groups, Census 2011
Occupation Classification, Census 2011
Qualifications Achieved, Census 2011

Page 17. Health, Care and Wellbeing
General Health & Long Term Health Problem or Disability, Census 2011
Child Health (Obesity), NHS 2010
Disability Living Allowance, DWP 2015
Social Care, Bi-Borough Adult Social Care, 2017
Life Expectancy at Birth, Office of National Statistics 2015
Well-being Index, GLA 2013
Ambulance Attendances, SafeStats London, 2016
Alcohol-related Hospital Admissions, Hospital Episode Statistics, 2016

Page 6. Deprivation:
Index of Multiple Deprivation (IMD), Department for Communities and Local Government (DCLG) 2015

Page 12. Housing and Affordability
Residential Properties and Tenure, Census 2011
City West Homes Households and Lessees, City West Homes 2017
Average Property Price, Land Registry 2017
Second Homes located in Ward, WCC Strategic Finance: Council Tax 2015 Second Homes located outside Ward, Census 2011
Residential Completions, WCC Built Environment: Planning 2017
Modelled Affordability (Median Property Price & Income), WCC 2017
Are you managing financially, City Survey 2017

Page 16. Crime, Disorder and Safety
Crime Data, Metropolitan Police Service, November 2017
London Fire Brigade Attendances, SafeStats London
Quality of Life Affected by Crime, City Survey 2017
Feeling of Safety, City Survey 2017
Perceptions of Anti-social Behaviour, City Survey

Page 7. Worklessness:
Benefits Claimants, NOMIS and Departments for Work and Pensions (DWP) 2016

Page 13. Household Composition
Household size, Census 2011
Households Composition, Census 2011
Families with Dependent Children, Census 2011
Household Living Arrangements, Census 2011
Occupancy Rating (Bedrooms), Census 2011
How Likely and Where Would You Move, City Survey 2017

Page 19. Civic Engagement and Community Cohesion
Local Elections Turnout and Results, Greater London Authority 2014
Mayoral Elections Turnout and Results, London Elects 2016
People Get On Well Together, City Survey 2017
Neighbourhood Interaction, City Survey 2017
Volunteering, City Survey 2017

Page 8. Vulnerable Families and Children:
Income Deprivation Affecting Children Index, DCLG 2015
Free School Meals, Bi-Borough Children Services: Schools 2017

Page 14. Education and Schools
Primary & Secondary Attendance, Bi-Borough Children's Services: Schools, 2017
Qualification Level Achieved, Bi-Borough Children's Services: Schools 2017
Average GCSE Scores, Bi-Borough Children's Services: Schools 2017
Early Year Foundation Score, Bi-Borough Children's Services: Schools 2017
Special Educational Needs, Bi-Borough Children's Services: Schools 2017

Page 20. Service Use & Satisfaction
Service Usage and Satisfaction, City Survey 2017
Recycling Use & Satisfaction, City Survey 2017
Most Popular Local Characteristics, City Survey 2017
Council Involvement and Influencing Decisions, City Survey 2017
Active Library Users, Bi-Borough Libraries and Archives 2017