



GREENING WESTMINSTER

SMALL GRANTS PROGRAMME

PLACE SHAPING TEAM

Programme objectives



- Supports **Fairer Westminster** to, “Strengthen the role of voluntary sector and community groups in leading the green transformation in our neighbourhoods”
- The programme has three key objectives – to improve and increase the:
 - **QUANTITY** of green assets across the city
 - **QUALITY** of our open spaces + green infrastructure
 - **IMPACT** of our green assets, delivering a range of benefits to individuals, communities and the environment.
- And achieves this through:
 - **A partnership approach**
 - **Community focused projects**

Projects supported since 2017



PREVIOUS PROJECTS

- 01 St John's Church Garden
- 02 Queen's Park Gardens
- 03 Selby Square
- 04 WECH Housing Estate
- 05 'Barkour' Park
- 06 Paddington Rec
- 07 Shrewsbury Green
- 08 St John's Wood Adventure Playground
- 09 St John's Wood Nature Reserve
- 10 Lisson Green
- 11 St Mary's Church Yard
- 12 Paddington Street Gardens
- 13 Baker Street
- 14 Marylebone
- 15 Leicester Square
- 16 West End Tree Planting
- 17 Victoria Embankment
- 18 Pimlico Gardens
- 19 St John's Adventure Playhub
- 20 St John's Wood High Street
- 21 Grand Union Health Care Centre
- 22 SW Tree Initiative
- 23 The Onion Garden

EXAMPLES OF SUCCESSFULLY FUNDED PROJECTS

WCC INTERNAL



Lisson Green Allotments

COMMUNITY



St John's Church Kensal Rise

PROFESSIONAL



George's Park (Greening of Baker St)



Lisson Green Estate, Community Allotments

- The Church Street Regeneration Programme secured funding in 2021 to revitalise the pocket parks of Lisson Green Estate in Church Street.
- Council officers worked with Community Delivery Partners, Groundwork and the Hammersmith Community Garden Association
- Project better connected estate gardens, and provided ecological improvements.
- Encouraging greater resident engagement with community planting workshops.
- Total project value: £66,640
Programme grant: £50,000



St John's the Evangelist, Kensal Green

- Implemented a phased greening strategy at St John's, which includes transforming an unused tarmac yard into a new **community green space**
- Installation of mixed species plant beds, providing rich biodiversity for the church's pollinators, including **two beehives!**
- Six new benches provide places to reflect and absorb the tranquillity of the grounds.
- The greening of the surrounding church gardens, including planting yew hedges known to combat air pollution from the road.
- Total project value : £62,000
Programme grant: £32,000



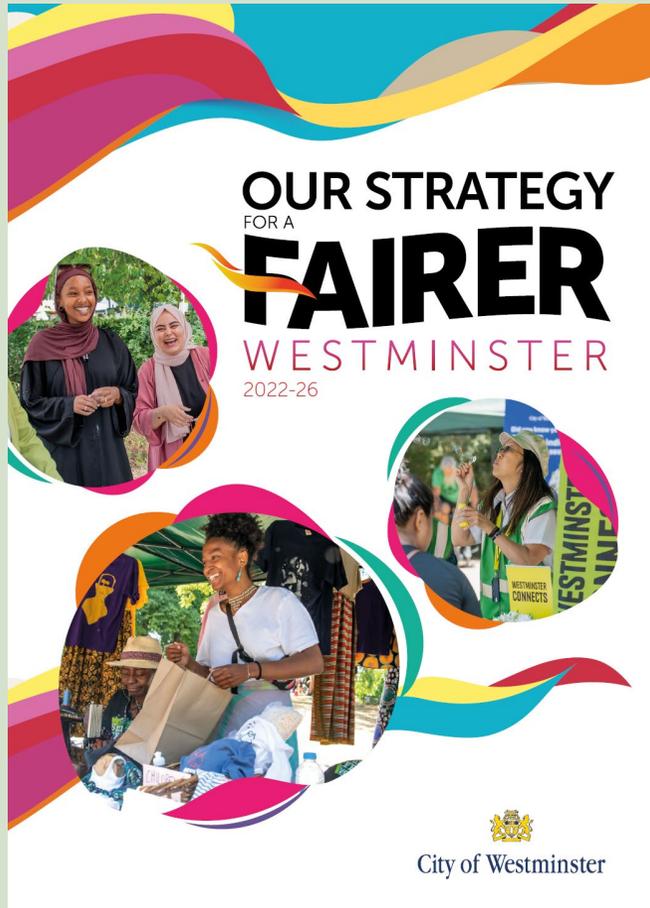
George's Park, Baker Street

- A new public green space providing some much-needed green space for local workers and residents to enjoy during their breaks.
- Transformed an unused and unloved space into a parklet.
- The project is an excellent example of a shared vision successfully delivered through collaborative partnerships.
- Total project value: £33,000
Programme grant: £15,500





Fairer Environment



Fairer Environment

- Introducing an additional 600 secure cycle parking spaces by the end of March 2023 to encourage more people to cycle.
- Installing 1,000 more electric vehicle charge points by 2024 to make low emission travel more attractive.
- Launching the Sustainable City Charter, a joint commitment to help drive action across the city to address the carbon impact of our buildings and to secure their sustainability.

- Completing an Environmental Justice Measure to understand how we can remove the barriers residents face to accessing green spaces, sustainable transport and recycling.

- Launching a Community Municipal Investment Bond, so residents can invest in projects that tackle climate change.

- Engaging with communities and residents on greening projects across the city.

Deficiencies Across Westminster

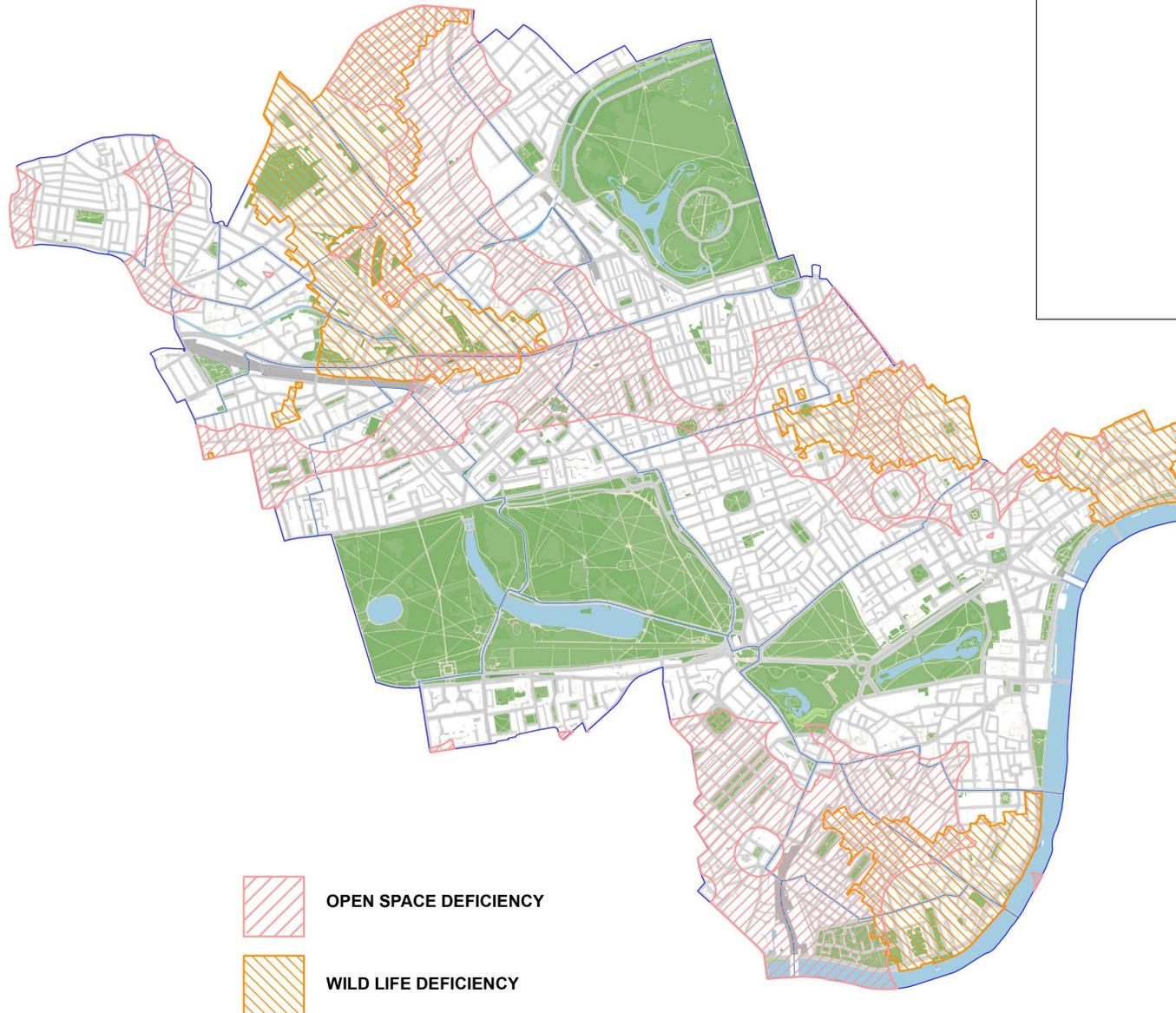
CITY PLAN

2019 – 2040

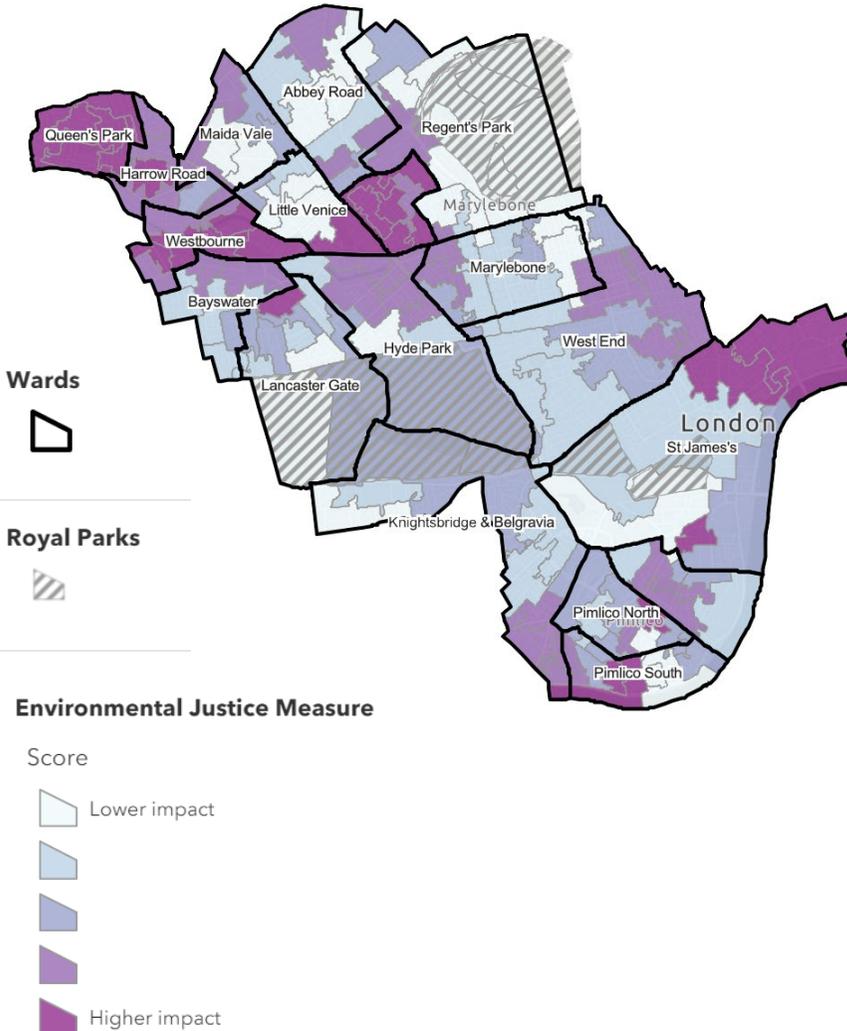
Adopted April 2021



City of Westminster



Environmental Justice Measure



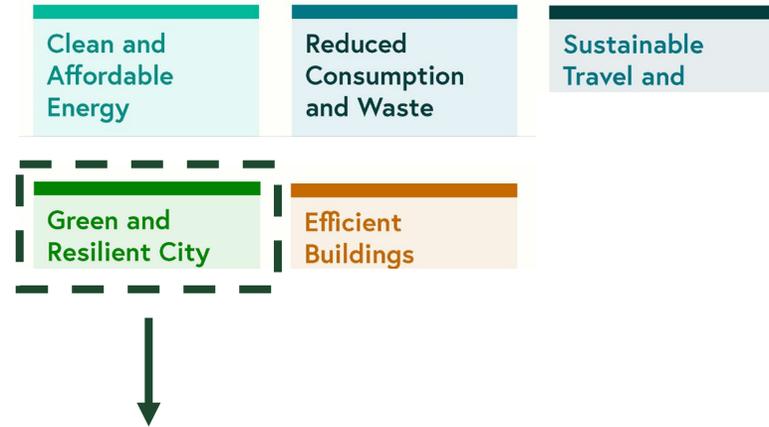
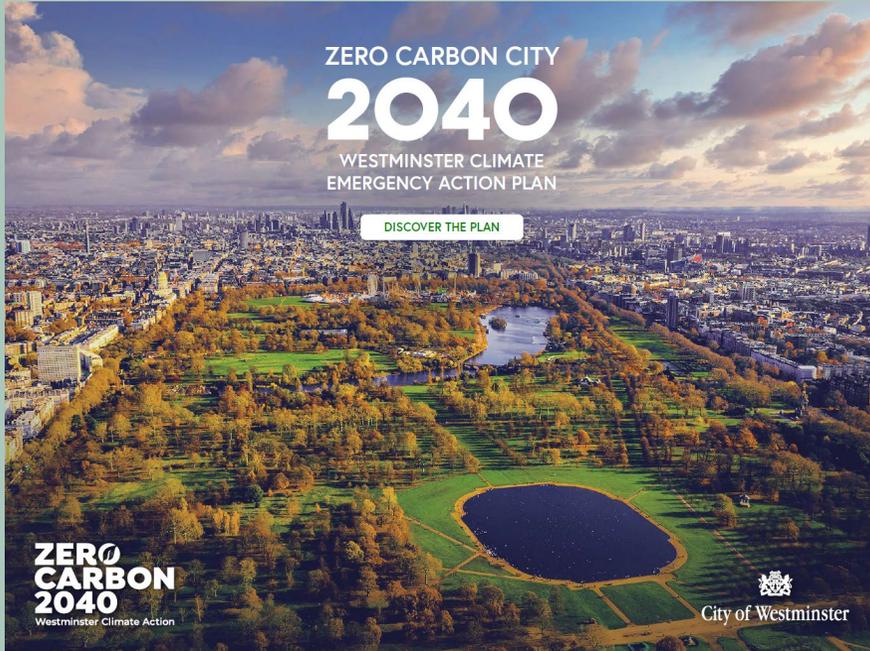
Westminster's Environmental Justice Measure (EJM) is a data tool which aims to:

- Highlight differences in how people are impacted by their environment and climate change.
- Show the distribution of green, sustainable resources and spaces across the City.
- Give residents the information they need to act, influence and reduce negative environmental impacts.
- Inform the Council about where and how we invest in the local environment.

Why is it important for Greening Westminster?

- By sharing this tool with our communities, awareness of climate and environmental impacts can be incorporated into proposals
- The EJM will help us focus resources to where they are needed most

Climate Action in Westminster



Green and Resilient City

- Maintain, plant and protect council trees to support long-term increase in tree canopy cover
- Inspire residents, communities and organisations to increase tree planting
- Support greening within public realm schemes to help enhance carbon sinks and provide climate resilience
- Engage and enable residents and organisations to understand and increase their resilience to local climate impacts and extreme weather events

Westminster City Council declared an Ecological Emergency in September 2023



This declaration is a result of acknowledging the stress that high carbon emissions have placed on global nature and ecosystems and the impact this has had on Westminster's plants and wildlife. It also reflects our commitment to protect and bolster the natural world. This declaration builds on the declaration of the climate emergency announced in 2019, acknowledging the links between the two crises and that by dealing with both at the same time, we stand a better chance of reducing the long-term damage caused.

A Nature and Urban Ecology Strategy will be published by end of 2024

Who can apply?



The **Greening Westminster Programme** is open to any organisation that wishes to improve or increase the quantity, quality or impact of green assets across the City.

The funding programme accepts different types of applicants which fall into two different funding streams:

Greening Westminster Professional

Applications from Professional entities, eg. Business Improvement Districts (BIDs), private businesses/organisations, or internal Westminster City Council teams,

Greening Westminster Communities

Applications from Grassroots Organisations/Community groups.

Eligibility – Application Criteria

To be eligible to apply for Greening Westminster funding, you must meet the following criteria:

- the project site must be in Westminster
- the project site must be publicly accessible
- the project must be completed by June 2025
- future maintenance and management must be considered



The screenshot shows the City of Westminster website page for Greening Westminster. The page features a navigation bar with links for Residents, Businesses, and MyWestminster accounts, along with a search bar. The main heading is "Greening Westminster". Below this, there is a breadcrumb trail: Home > Place shaping > Greening Westminster. The main content area is titled "What is Greening Westminster" and contains the following text:

The Greening Westminster programme is an annual grant funding programme designed to improve and increase Westminster's green infrastructure and open spaces. Formerly known as the Open Spaces, Greener Places Programme - or 'OSGP' - the programme has undergone a refresh over the last year, recognising an opportunity to connect with and empower community groups across the borough to ensure fairer access to high-quality green spaces.

The Greening Westminster applications will open in March 2023.

The main content area is titled "Who can apply" and contains the following text:

The Greening Westminster fund is open to various applicants, such as Community groups, Neighbourhood Forums and Business Improvements Districts, and internal council departments. Every applicant will be asked to submit an [expression of interest](#) form to help determine which of the following categories they fall into:

- Greening Westminster Communities
- Greening Westminster Professionals

Grants are awarded based on criteria shaped by our [Climate Action Plan](#) and the [Fairer Westminster vision](#). This means that proposals are selected both on their proposed contribution to the planet as well as their contribution to people and communities.

Priority Projects

Programme will prioritise projects that:

- focus on community greening projects that serve and strengthen local communities
- focus on need outlined in the Environmental Justice Measure
- consider the environmental impact by putting in place appropriate measures to reduce the carbon footprint and ensure climate resilience
- demonstrate improvements to biodiversity
- have a clear approach to maintenance and management to ensure the longevity of the project
- that can demonstrate additional support from volunteer time and community buy-in



Application Process

Step 1 – Submit an Expression of Interest (Eol) via the link on the website – www.greeningwestminster.gov.uk

We will:

- **check against eligibility criteria**
- **categorise into “Community” or “Professional” application**
- **send appropriate application form directly to applicant’s email address**

Step 2 – Submit an Application Form by sending via email to greeningwestminster@westminster.gov.uk

In preparing your application you can:

- **Use information provided on the Greening Westminster website**
- **Sign up to a 1:1 officer meeting if you need advice or support on any aspect of your application**

Please note Eol submission will close on 20th April 2024

Deadline for Applications is 22nd April 2024

Step 1 – Submit an Expression of Interest

The screenshot shows the 'Greening Westminster expression of interest' form on the City of Westminster website. The form is titled 'About your organisation' and is the first step in a three-step process. It includes sections for: Organisation name, Organisation address (with fields for address, address 2, city/town, and postcode), Legal status of organisation (with a dropdown menu set to 'Registered charity'), Charity or company number (optional), Organisation's website (optional), Name of the person handling the application, Their position in the organisation, Email address, and Phone number (optional). It also features a 'Which funding stream do you think you fall into?' section with radio buttons for 'Professional', 'Communities', and 'Unclear'. A text area for 'Tell us briefly about your organisation and project concept' is provided. At the bottom, there is a 'Next >' button and a footer with 'All council services' and the City of Westminster logo.

Two page form on the Greening Westminster website covering:

About your organisation

- Name
- Address
- Legal Status of Organisation
- Using the description tell us which funding stream you think you fall into?
- Outline your organisation and project concept
- All applications are encouraged to source match funding. In the case of Greening Westminster Professional stream it is an obligation to provide at least 20% match funding

Step 1 – Submit an Expression of Interest

City of Westminster

Residents Businesses N/Westminster accounts Search

Home > About Us > Greening Westminster > Greening Westminster expression of interest

Greening Westminster expression of interest

Please fill out the expression of interest form below by Friday 23 April, 11:59am, for the Greening Westminster, small grants programme. You will then be contacted by our Place Shaping Team and advised which category you fall into, Greening Westminster Communities or Greening Westminster Professionals.

External information for applications including:

- Who can apply for Greening Westminster funding?
- What is the application criteria for Greening Westminster?
- What is the application process for Greening Westminster?

Please note that you will still need to make a full application after submitting your expression of interest form and being notified of your category. The deadline for the full application is Tuesday 2 May 2024.

Progress: 1. About your organisation, 2. About your project, 3. Complete

Is your project publicly accessible?

Yes
 No

Does your project deliver physical improvements to an area?

The grants can't support hypothetical proposals.

Yes
 No

Will your project be delivered in Westminster?

Grants only support projects in Westminster.

Yes
 No

Have you considered the impact of your project on carbon emissions and the resilience to climate change?

Yes
 No

Read our [data protection notice](#) to learn about how the council complies with data protection laws when processing your data.

[Previous](#) [Submit](#)

[Click here to check access with this user?](#)

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City of Westminster

Eligibility criteria :

- **Is your project publicly accessible?**
- **Does your project deliver physical improvements? The grant does not support hypothetical proposals**
- **Will your project be delivered in Westminster? The grant does not support projects outside the borough of Westminster.**
- **Have you considered how your project will be managed and maintained?**

DEADLINE 20th APRIL 12:00 NOON

Must answer “yes” to each to receive an application form

Step 2 – Submit a full funding application via email at greeningwestminster@westminster.gov.uk

Place Shaping Growth, Planning, Housing City of Westminster

and achievable project milestones. (Maximum 500 words)

4.2 Provide details of any consultation that has taken place for the proposal. Projects that can demonstrate community engagement be priorities

4.3 To what extent does your project have a delivery plan? (Maximum 500 words)

Prompts:

- The Plan
- Or can you
- Do you
- You
- de
- pro

4.4 Provide a a Programm (Maximum 500 words)

Prompts:

- The
- Pla
- Do
- You
- de
- pro

5.0 Section Five Budget (Maximum 500 words)

5.1 State the amount applying for the funding available

5.2 What is the total amount requested?

5.3 To be eligible for funding, 20% of the amount requested must be secured from other sources. Please use the Open Spaces Prospectus to designation of these sites if your site is sited as having generally the newly Justice Measure mix useful resource.

3.3 Can you demonstrate addresses any of the deficiencies for:

- Open Space
- Play Space
- Wildlife

Please use the Open Spaces Prospectus to designation of these sites if your site is sited as having generally the newly Justice Measure mix useful resource.

4.0 Section Four Project Delivery and Impact (Maximum 500 words)

4.1 Please outline your project in 3 key milestones in the actions that will be taken. Consider you how you might approach this.

Prompts:

- The project
- within a year
- commences
- looking for p
- that include

Greening Westminster Professional Application Form

1.0 Section One About Your Organisation

1.1 Organisation Name

1.2 Organisation Address

1.3 Legal Status of Organisation

1.4 Charity and/or Company Number

1.5 Organisation Website

1.6 Contact & Contact Position

1.7 Email Address

1.8 Phone Number

1.9 If you have a WCC Project Sponsor in mind, please state

1.10 Are you a first-time applicant?

1.11 Where did you hear about OSGP Grant?

2.0 Section Two Project Proposal

2.1 Proposes Project Name

2.2 Project Address (addresses if multiple)

2.3 Partnership Organisations State their role in project

2.4 Project Summary (Maximum 250 words)

2.5 Landownership / Designation Is your organisation the landowner? Is there a land designation?

2.6 Summary of site management & key issues (Maximum 250 words)

3.0 Section Three Project Impact & Programme Aims

3.1 How will your project meet the aims of Open Spaces, Greener Places Programme?

Consider:

- Will your project protect existing green assets or introduce new green infrastructure?
- Will your project enhance Biodiversity?
- Does your project contribute to the Health and Wellbeing of the community, does it enhance walking routes or additional social value?

(Maximum 500 words)

3.2 How will your project contribute to WCC's climate Emergency Action Plan?

Place Shaping Growth, Planning, Housing City of Westminster

Volunteer workshops and capacity building

- Gardening and horticultural advice
- Workshops for building planters and other green infrastructure

(Maximum 500 words)

4.2 Provide details of any consultation that has taken place that can demonstrate engagement as be prioritised.

4.3 To what extent does your project have a delivery plan? (Maximum 500 words)

Prompts:

- Does your project strive to be low-carbon or target net zero carbon delivery?
- Is an element of the project refurbishment or retrofit of existing green infrastructure?
- Does it encourage sustainable travel and transport?
- Does it include and waste
- How will natural e the city change?

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Prompts:

- The project
- within a year
- commences
- looking for p
- that include

Greening Westminster Communities Application Form

1.0 Section One About Your Organisation

1.1 Organisation Name

1.2 Organisation Address

1.3 Legal Status of Organisation

1.4 Charity and/or Company Number

1.5 Organisation Website

1.6 Contact & Contact Position

1.7 Email Address

1.8 Phone Number

1.9 If you have a WCC Project Sponsor in mind, please state

1.10 Are you a first-time applicant?

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(Maximum 500 words)

3.2 How will your project contribute to WCC's climate Emergency Action Plan?

Prompts:

Greening Westminster “Professionals” Form
*requires 20% match funding

Greening Westminster “Communities” Form

DEADLINE 22ND APRIL 09:00AM

What next?

What happens after your application is submitted?

- You will receive a confirmation email that your application has been received
- Applications will be reviewed internally and scored according to priorities set out on the website
- Applicants will be informed via email as to the success of their application by early June 2024

What happens if your application is unsuccessful?

- You will be given some feedback in an email
- We look forward to receiving a revised or different application from you in future years



What happens if your application is successful?

- You will be informed of your successful application and sent an Agreement to sign, which will include conditions of grant. The signed Agreement must be returned to the Council
- You will be invited to a “kick-off” meeting to discuss how you intend to progress your project

If you are a “Community” applicant:

- You may be introduced to a Community Delivery Partner (CDP) who will help you to develop your project and advise on how to deliver it. CDPs will be allocated to community applicants on a need-only basis

If you are a “Professional” applicant:

- You will be required to submit evidence of your partnership funding

All applicants:

- You will be required to submit updates on progress with your project throughout the year
- You will need to complete your project by June 2025

KEY INFORMATION AND DATES



EXPRESSION OF INTEREST

DEADLINE 20th APRIL 12:00 NOON

FULL APPLICATION SUBMISSION

DEADLINE 22ND APRIL 09:00AM

BOOK YOUR 1:1 SESSION ONLINE

SLOTS AVAILABLE ON WEBSITE

EMAIL: greeningwestminster@westminster.gov.uk

WEB: www.westminster.gov.uk/place-shaping/greening-westminster