

How does my estate win rewards?

We will be monitoring the recycling bins on your estate, if the recycling increases and the rubbish decreases you could win money for your estate. Check if the recycling bin you are using has an "In it to Win It" sticker on, these are the bins that count towards prizes.



How are the rewards calculated?

We monitor how much each estate is recycling by recording how much is in the recycling bins at each collection. We will pay out £5000 of reward money every three months to the highest performing / most improved estates.

We will also have an extra reward each year of £1,000 for the estate with the best quality recycling. For more information on what can and can't go in the recycling visit:

<https://www.westminster.gov.uk/what-can-i-recycle-home>

If your bin has things in it that cannot be recycled then the recycling crew will not be able to empty it and the whole bin it will not count towards prizes. A sticker will be placed on the bin to notify you that the bin contained the wrong materials.

How much will we get?

Smaller estates can earn a £500 reward; larger estates (350+ flats) can earn a £1000 reward. Estates can win more than once. You can find out how much your estate qualifies for on the website <https://www.westminster.gov.uk/init-towinit>

When will we get the rewards?

Every three months we will look at how much each estate has recycled and distribute £5000 between the highest performing estates. The estate will then have the chance to vote for their preferred prize option.

How can I find out if my estate has won a reward?

You can check if your estate has won a reward online <https://www.westminster.gov.uk/init-towinit>
You can also sign up on the website to receive regular email updates including your estates progress <https://www.westminster.gov.uk/sign-it-win-it-newsletter>

What are the rewards?

The rewards are communal prizes. Each estate will be able to choose their rewards. It can be anything from a local event, to equipment for a local group. For example:

- Funding for community festival or workshop
- Sports and play kit

- Benches and gardening tools
- Wildlife projects

Who decides what reward we get?

When your estate wins a reward, you will be able to vote on a choice of rewards for the estate. You can vote online at <https://www.westminster.gov.uk/init-towinit> or if you live in a City West Homes property at your local estate office.

We will be getting suggestions for rewards by: talking to residents, housing managers, Residents Associations and other local groups. You can suggest prizes for your estate online <https://www.westminster.gov.uk/recycling-reward-suggestions>

How do I know which recycling bins count?

All the recycling bins included in the scheme have “It’s got to be in it to win it” sticker on.



How can I check if my estate is included in the scheme?

There is a list of the estates included online <https://www.westminster.gov.uk/init-towinit>

Why is it only for estates?

This is a trial to look at reward schemes, and their impact, funded by central government. If successful, we will look into rolling the scheme out to other areas of Westminster.

Why isn't my estate included?

We measure the amount of recycling collected in communal bins. Therefore, only estates using bins (rather than those with line collections of clear bags or boxes) will be included.

How are you measuring the recycling?

The amount of recycling and whether the recycling is contaminated is recorded at collection. Each record is used to calculate changes in the amount of material recycled.

How do I get started/ register/opt out

You can check if your estate is included here: <https://www.westminster.gov.uk/init-towinit>
All estates listed are already signed up to the scheme and eligible to win a reward. So all you have to do is recycle as much as you can correctly. If you do not want your recycling to count towards prizes you can take it to a micro recycling site, which isn't stickered with the “it's got to be in it to win it” logo. You can find your nearest site here: <https://www.westminster.gov.uk/micro-recycling-centres>

Who is paying for the rewards?

The rewards are funded from a grant given to the council by Central Government with the aim to increase recycling in flatted properties.

How long will the rewards run for?

We currently have funding in place for the scheme to run until Sept 2019.

I am already recycling everything I can, what more can I do?

Double check you are recycling the right thing. For example, cartons and plastic pots, tubs and trays can all be recycled. Plastic bags and film can't be. There is a list here:

<https://www.westminster.gov.uk/what-can-i-recycle-home>

Help us spread the word and encourage others to do their bit by becoming one of our Recycling Champions (details below).

I want to help promote the rewards in my estate, what can I do?

We are encouraging residents to help promote recycling and the reward scheme. If you would like any leaflets or posters to do this please email recycling.champions@westminster.gov.uk

We have a group of volunteer Recycling Champions, who will be promoting the rewards and recycling in general. There's more information at <https://www.westminster.gov.uk/volunteer-recycling-champion> If you would like to help in your area please sign up on the website or email: recycling.champions@westminster.gov.uk

What happens to my recycling?

The contents from your communal recycling bin will be collected and taken to a Materials Recovery Facility (MRF) in Southwark where the recycling is sorted. The materials are then sent to different reprocessors. There's more information here: <https://www.westminster.gov.uk/where-does-all-my-household-recycling-go>

Why should I recycle?

Recycling conserves resources - when we recycle, used materials are converted into new products reducing the need to consume natural resources. If used materials are not recycled, new products are made by extracting fresh, raw material from the Earth, through mining and forestry.

Recycling saves energy - using recycled materials in the manufacturing process uses considerably less energy than that required for producing new products from raw materials – even when comparing all associated costs, like transport. There are also extra energy savings because more energy is required to extract, refine, transport and process raw materials ready for industry compared with providing industry-ready materials.

Recycling helps protect the environment – recycling reduces the need for extracting (mining, quarrying and logging), refining and processing raw materials all of which create substantial air and water pollution (and can destroy animals' habitats?).

As recycling saves energy, it also reduces greenhouse gas emissions, which helps to tackle climate change. Current UK recycling saves more than 18 million tonnes of CO₂ a year – the equivalent to taking 5 million cars off the road.

Recycling saves money - the more we recycle, the more money we can spend on projects to increase recycling and reduce waste further.