

Westminster City Council

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City of Westminster

# Westminster Parking Policy Review (2010-11)

**Draft Policies  
Consultation Stage 2  
May 10 to 23 June 2011**



## Westminster Parking Policy Review (2010-11)

On 9 May 2011, the Cabinet of Westminster City Council:

- Agreed to 3 Short Term and 8 Medium to Long Term draft policies
- Requested that a Stage 2 Consultation be undertaken until 23 June 2011
- Requested that final policy recommendations be reported back to Cabinet in July 2011



## How the draft policies were developed:

- Stage 1 Consultation – 22 November 2010 to 7 January 2011
- A comprehensive Parking Occupancy Survey – March 2011
- A 24 hour/ seven day week traffic counts and video survey programme – March 2011
- A comprehensive analysis of paid-for parking – November 2011
- Analysis of past, present and future economic, social, environmental, demographic and development data
- Progressive scrutiny of the Parking Policy Review (2010-11) by the City Management & Transport Policy Committee and the Parking Task Group



The draft policies of the Parking Policy Review (2010-11) are grouped into:

- **Short Term draft policies**  
That, if approved, require limited change to the council's policies or procedures
- **Medium to Longer Term draft policies**  
Four areas of major parking service improvement



## Short Term draft policies

- Updating the council's webpage for loading and waiting information; this information also to be included in a booklet for drivers' use when the review is completed (see below)
- Updating the council's well-regarded and award-winning ParkRight booklet for drivers, outlining policies and giving helpful, practical information. This information also to be available in detail online
- Promoting the significantly underused spare parking capacity in all off-street car parks. It is noteworthy that of those who responded to the Stage 1 Questionnaire, only 3% advised they use Westminster's car parks as an alternative to heavily congested on-street parking provision in the West End



## Medium to Longer Term draft policies

- Managing the complex demands of the West End
- Residents' and Visitor Parking
- Improving Loading and Waiting Provision
- Green Transport

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## Managing the Complex Demands of the West End

1. Introduce, on weekdays and on an experimental basis, controls and charges in Zone E and G at night time (ie after 18.30)
2. Introduce, on an experimental basis, charges in Zones E, G and F3 on Saturday and Sundays

Draft Policies 1 and 2 to include consideration of the needs of blue and white badge drivers and resident permit holders

3. Continue to work with the taxi and private hire industry to investigate improved provision across Zones E and G that may include more marshalled taxi ranks and 'hubs', where roadspace permits

## **Draft Policies**

The West End  
Evening Charging – Weekday  
Daytime and Evening charging – Saturdays and Sundays

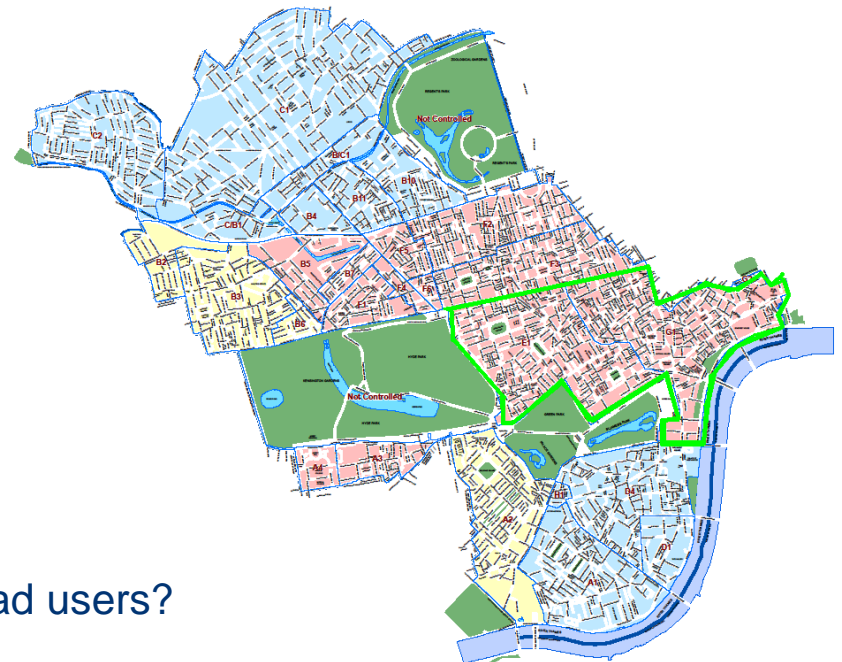
**Why?** Parking occupancy and traffic flow in the West End is extremely high throughout the evening and at weekends. In some cases it is higher at night than during the day. In order to ensure that traffic can move freely and that there is a good turnover of spaces for all road users, we propose to extend the current charging times so that parking is better managed

**Evidence** Of the 905 respondents to the Stage 1 Consultation only 8% daytime and 21% night-time visitors usually travel to the West End by car and van - and require on-street parking

**Where?** – please see map  
Weekdays Zones E and G  
Saturdays and Sundays – E, G and F3

## **Key Questions**

Should there be any concessions for certain road users?



## Residents' and Visitor Parking

4. Increase Charges for second, third or more residents' parking permits per household within the region of a 100% increase for second and subsequent permits granted
  
5. Provide a mechanism to permit the review of controlled hours in other areas of the city.

The council proposes, where there has been a change in traffic management, development etc within a neighbourhood (resulting in the existing sub-zones suiting the needs of residents less well), then it will consider requests from individuals, Amenity Societies, local businesses etc to review the boundaries and controls of its Parking Zones

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## Residents' and Visitor Parking Continued:

6. Introduce a Visitor Parking Permit Scheme, building on Westminster's existing offer, which enables residents to offer parking concessions to bona-fide visitors.

Implementation of such a scheme would be in a manner that minimises the risk of fraud and supports the council's traffic management objectives. This will require further detailed analysis and research

## Draft Policies Residents' and Visitor Parking

Increased tariff for second and subsequent permits  
Controlled hours in sensitive areas – resident zones  
Visitor parking

**Why?** There is constant need to amend residents' parking to meet the ever-changing needs of the mixed range of communities across the City of Westminster. There is also unrelenting development and population growth planned over the period up to 2031

**Evidence** 36,000 residents' permits are issued per year, for which there are approximately 32,000 spaces

**Where?** Westminster-wide

**Key Questions** Do you welcome extended controlled hours in Resident Bays at night and at weekends?  
Do you welcome visitor permits/scratchcards?



## Improving Loading and Waiting Provision

7. Improve loading and waiting provision in Zones F and G through designating 'shared use' loading bays during out of hours times and loading pads in other key areas/Zones

## Green Transport

8. Review the provision and cost effectiveness of the future provision of electric charging points/parking bays in view of the Mayor's proposed Source London initiative, review current effectiveness and use of the Westminster Car Club Scheme and the impact of increased use of the highway and kerbside by cyclists following the successful introduction and further roll out of the Mayor's Barclays Cycle Hire initiative

## Draft Policies Improving Loading and Waiting

Improve loading and waiting provision in Zones F and G through designating 'shared use' loading bays during out of hours times and loading pads in other key areas/Zones

**Why?** There are some 47,000 businesses across Westminster, which is more than in the City of London and Canary Wharf combined. These range from small traders to large corporate headquarters. All require deliveries made by road both day and night – yet there is increasingly scarce roadspace

**Evidence** The Stage 1 Consultation identified that 93% of residents receive deliveries at home. This is in part due to the recent groundswell in 'home shopping'

**Where?** In Parking Zones F and G, which include Marylebone and the West End

**Key Questions** Are you concerned about increased loading activity on your streets?



## **Draft Policies**    **Green Transport – other modes**

Review the provision and cost effectiveness of the future provision of electric charging points/parking..., review current effectiveness and use of the Westminster Car Club Scheme... and further roll out of the Mayor's Barclays Cycle Hire initiative

**Why?** The entire City of Westminster is a formally declared an 'Air Quality Management Area' and it is the collective responsibility of the council, the Mayor of London, residents, local businesses and transport operators to stem increasing road traffic levels and congestion which contribute to air pollution

**Evidence** The Stage 1 Consultation identified that respondents were polarised in their support for the above schemes, however traffic levels remain extremely high

**Where?** Across Westminster

**Key Questions** Is the growth of the electric vehicle market supportive, should more charging points be provided on-street?



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## **Westminster Parking Policy Review (2010-11) – Next Stages**

### **Stage 2 Consultation**

From mid May to 23 June 2011 – Stage 2 Consultation on the draft policies will be undertaken

### **Consultation evaluation**

In late June/ early July 2011 – a full evaluation of the Stage 2 Consultation will be undertaken

### **Report to the City of Westminster Cabinet**

In July 2011 – drawing from the findings of the Stage 2 Consultation - a report will be submitted to Cabinet that will recommend a series of Parking Policies for implementation over the remaining part of 2011/12 and beyond

## Westminster Parking Policy Review (2010-11)

For More information – please contact:

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